



P. O. Box 265087 - Daytona Beach, Florida 32126
Phone: (386) 323-9955 - Web: www.BikersPocketGuide.com

ADVERTISING RATE CARD

Ad Size	Dimensions	Price
Eighth Page	3" wide by .72" high	\$250.00
Quarter Page	3" wide by 1.4375" high	\$450.00
Half Page	3" wide by 2.875" high	\$750.00
Full Page	3.5" wide by 6.5" high	\$1,200.00
Two Pg Spread	7" wide by 6.5" high	\$2,000.00
Event Listings	Also includes map spot	\$200 and up
Map Spot	N/A	\$100.00

NOTE: All ads are printed in four color process. Sizes above reflect final "trim size".
For more information please visit our website: www.bikerspocketguide.com.

Premium Full Page Advertising	
Back Cover	SOLD
Inside Front Cover	\$2,500.00
Inside Back Cover	\$2,500.00
Pages Opposing Covers	\$2,250.00
Centerfold	SOLD

Our prices remain unchanged from last year. Discounts available for multi-issue advertising.
For ad specs, layout templates and sending info, go to:

www.BikersPocketGuide.com/BPGSpecs.html

E-mail event listings to:

showproducer@comcast.net