TWISTED TEA
True Iced Tea Taste

MY NAME: SHERRY FLETCHER
MY JOB: EVENT COORDINATOR
MY RIDE: MADE IN AMERICA
MY DRINK: TWISTED TEA ORIGINAL

The Original TWISTED TEA Hard Iced Tea

FEEL THE POWER. 1124 Demo Days • Sturgis

S&S PROSTEN

BE A LITTLE TWISTED! WWW.TWISTEDTEA.COM
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Welcome to the 2014 Sturgis Rally!

I want to thank Full Throttle Saloon for the Cover and also for the Back Cover for Full Throttle S’loonshine. Thanks also to Law Tigers for the Centerfold. You guys help make us happen.

Wow! So much is going on. Let’s start with Twisted Tea. Look for the Tea Baggin’ Wagon all over Sturgis and grab some Twisted Tea.

If you have an accident – bummer. But call the Law Tigers. They will make sure you are well taken care of in your time of need.

Jackpine Gypsies – they are why we are all here in Sturgis. It is their 78th year. Those guys are nuts! Goin’ up that hill. And those flat trackers, too. Check the Guide for their information.

Charities – there are so many charities out there. I have picked a couple to promote that are real. The Legends Ride, Serenity House – just to mention a couple. Be sure to ask where your money is going.

Now that you have ridden your bike all day, jump on Da Bus. It’s a lot cheaper than what jail would cost! Da Bus - $5; the jail, more than $5,000!

Lots of bands going on. Check the Guide for all the complete schedule of events. Brett Michaels, Ted Nugent, and of course Jackyl will be headlining at the Full Throttle, among many others.

Food! Beaver Bar has got some great food and BBQ. One Eyed Jacks has hand cut steaks, and a $10 Breakfast Buffet. Side Hack – build your own Bloody Mary bar, Breakfast Buffet and live adult entertainment. What else could you ask for? And it is the only Ladies and Gentlemen’s Club in Sturgis. The Side Hack proudly serves Veterans beer.

Shade Valley camping. Huge, awesome place. A little hidden, but well worth it. And they’ve got a zip line, awesome food, and a great spot to gather.

There are so many Bike Shows. Just to mention a few – Indian and Victory at the Beaver Bar; Paul Jaffe, Bagger Nation and the Horse at Full Throttle. The Pappy Hoel ride. Check the Guide for complete listings.

Tattoos – Stay out of tents, trailers and kitchens. Tattoo Cellar is the place to go. They have been 17 years at the same location. Think before you ink! And this place is really clean, too.

Pick up your S’loonshine to take to your camp, or home with you. Guaranteed to give you a kick. Also, Jesse James Bourbon. America’s “Outlaw” Bourbon. We have the Mayor’s Ride, and don’t forget the Military Appreciation Day.

Head on up to Black Hills Harley-Davidson. Stop by and see Scott Jacobs inside and take home some great artwork. Tell him I sent you!

I would like to let you know a little secret. It’s called No Name City - luxury cabins and RV. Did I tell you it is a secret? Make your reservations for the 75th. This place is awesome. RJ and Tanya welcome you.

If you are looking for LED lighting, stop by and see Ken at Custom Lighting Efx at the Broken Spoke Campground. And if you show the Guide, you get 10% off. He does awesome work with quality materials.

Freedom Cycles are bringing truckloads of bikes to get your knees in the breeze. They are located at One Eyed Jacks. Get yourself a great deal with financing on the spot.

Iron Horse Campground – a great place to stay. Live entertainment nightly, and a happy hour.

Beaver Bar – the Beaver is here bringing Southern hospitality and $2 beers. Yeah, Baby! $2 beers. Bag Lady Sue and Bloody Mary’s $3, 10a-12m. What else could you ask for?! Bag Lady Sue will also be at the VFW. See her ad for more information.

Sturgis Pointe – check out the manufacturers and the displays – they are offering show specials at the Rally.

Sturgis Indian is now open! Check out the newline of 2014 motorcycles. They have an awesome new store.

Thanks to Linda for her magic fingers, Mike for putting me together, RJ and Tanya for putting me up (or putting up with me), Marlene for feeding me, Thunder for the maps, Jane and Hank for getting me out on time. You all are the best!!!!!

In closing, my usual speech. Don’t be dragging and revving your pipes, or you will get a ticket and free room and board. Think before you drink, don’t leave your drinks unattended – it’s not the bartenders job to babysit your drinks. Take care of your servers – they work really hard to make your vacation awesome. Have a safe Rally.

Remember rubber side down, shiny side up.

PS - Lots of love to Ronnie and Robin.

~ Ron Martin
THE STAFF

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MADE IN MADE AND PRINTED IN THE USA

SOUVENIR BIKER’S POCKET GUIDE FOR STURGIS® 74th MOTORCYCLE RALLY 2014

This list of events is compiled from various sources and all dates & times are tentative & subject to change. The Souvenir Biker’s Pocket Guide for STURGIS Motorcycle Rally® 2014 is published by Biker’s Pocket Guide, Inc., P.O. Box 265087, Daytona Beach, FL 32126. Phone: (386) 323-9955. Publisher: Ron Martin. We are on the web at: www.bikerspocketguide.com. Events in this Guide begin Aug. 1th and end Aug. 10th. The following are listings of merchant and advertiser names and addressees who are participating in Sturgis Motorcycle Rally® 2014 festivities. Updated 07/18/14. ©2000-2014 Biker’s Pocket Guide, Inc. All rights reserved. Biker’s Pocket Guide, Inc., its Publisher, Agents & Advertisers do not necessarily condone any activities or advertisement listed in this Guide. The Publisher and its officers, employees, agents, volunteers, and sponsors are not responsible for any loss or damage which might be associated with patronage of any party named in this publication, and is not responsible for any Act of God such as inclement weather, fire, flood, natural or man-made disaster, etc., that are out of the control of the Publisher, which affect the publishing of this guide. Finally, no scanning or copying without the permission of the Publisher. This stuff is copyrighted! Understand...?

We are Bikers who publish a magazine, not Publishers who own Motorcycles!
**SCHEDULE OF EVENTS**

**WEEKLY**

**16th Annual Custer Mayor’s Ride** – 8/5 – registration is 12-1p, ride departs at 1:15p. Limited to the first 75 registrants. Prizes awarded including a park pass. Meet at VFW Post 3442, 721 Mt. Rushmore Rd, Custer.

**AA – Meetings** Daily at 8a, 11a, 2p, 5p, and 8p at St. Thomas’ Episcopal Church, 1222 Junction Avenue

**All You Can Eat Biker Breakfast Buffet** – 6:30 am daily, Aug. 2-9. Full Throttle Saloon

**Amateur Hill Climb (Day)** – August 4, Jackpine Gypsies on Short Track Road.

**AMSOIL Product Display** – Aug 1-9, 9a-8p. 960 Main Street.

**Bag Lady Sue** – Las Vegas headliner, veteran and troop supporter. $15 at door – proceeds benefit area veterans! $5 off for Vets or Military ID. Happy Hour shows on 8/6 and 7 at 5p. Come early – seating is limited. Warning – very adult content. 21+ only. Open to the public and menu is also available. Appearing at the VFW Post 1273, 420 Main St., Rapid City. (605) 342-9804.

**Bag Lady Sue.com**

**Beaver Bar** – The Beaver is here! We are located at the Thunderdome, 12998 Hwy 34. We’ve got girl oil wrestlers, the Wall of Death, two mechanical bulls, bootylicious girls, Little Mania Wrestlers, Bag Lady Sue, Holly Knockouts, Bobby from Lizard Lick Towing, and soooo much more. 2 full stages of live music. And food!!! Real good food. BBQ, too. On 8/3 we are hosting the Indian and Victory Motorcycle Bike Show Ride-in, and on 8/5 join us for the Sturgis Motorcycle Meet and Greet at 2pm. Check the schedule of events for daily band times. (844) 692-3283.

**BeaverBar.net**

**BHSU Jacket Ride** – Aug 5 - 8:30a Registration on the BHSU Campus. 10A, ride through Northern Hills. 1p – arrive at Buffalo Chip for lunch & door prizes. Location: Spearfish. www.bhsu.edu/studentlife/living/residence%20life/sturgisrally/jacketride/tabid/13943/default.aspx

**Biker Belles Ride** – 8/5 @3pm. 11a Registration, 3:15 Ride departs from the Lodge of Deadwood to the Buffalo Chip for Fashion Show, reception & celebration, auction and presentation of proceeds to Sturgis Motorcycle Museum and Helping with Horsepower.

**Black Hills Moonlight Poker Run Benefit** – August 2 at 3p-10p. Location, Rice Honda Suzuki at 301 Campbell St, Rapid City. See the Black Hills on a 70-mile Poker Run. Proceeds go to local charities and the Ride for Kids Foundation. Registration 3p-6:30p. For more details call Rice Honda Suzuki at (605) 342-2242.


**Born to Ride** – Scan the code, get the app. Look for our ad! The perfect companion for the motorcycle community. BornToRide.com

**BozBros Sports Ride** – Aug 6 at 9am. Registration 7a-8:30a. 60 mile ride through the Black Hills with Ben and Eric Bostrom, ending at the Knuckle with a party. Free burgers and beer for participants, plus a Sturgis BozBros swag bag. Limited number of Tickets. Depart from the City of Riders Motorcycle Expo. Proceeds benefit Sturgis Rally Charities Foundation.

**Broken Spoke Campground** – BrokenSpoke.com

**City of Riders Headquarters** – 9a-9p daily, 8/2-8. Info booth, Registration, Lost & Found, Vendors, Exhibits. 1019
Main, Sturgis.

Crazy Horse Memorial – World’s Largest Mountain Carving! Ride on! For info call 605.673.4681. crazyhorsememorial.org

Custom Lighting Efx – Year Round – full service lighting company specializing in 12 volts with an emphasis in Safety! Be safe. Be seen. (386) 864-9368 Customlightingefx.com

Da Bus – Best Damn Party on Wheels! We provide shuttle service to all major locations (see our map). Party Shuttle – Taxi Service! Look for the Double Decker Bus! See Da Bus Route in the Guide. Check out the Schedule for the Spearfish Shuttle. Also, watch for the Deadwood to Sturgis & Back Bus Daily!!! Sturgis, SD (605) 347-3287. SturgisBus.com or visit us at www.facebook.com/partyonabus

Flat Track Race (evening) – August 4 & 5 at Jackpine Gypsies on Short Track Rd.

Freedom Cycles – Visit our Sturgis location at One-Eyed Jack’s Saloon. On the spot financing with approved credit. 841 Ridgewood Ave (US 1), Holly Hill, FL (386) 882-BIKE. Freedomcyclesofdaytona.com

Full Throttle Saloon - The Party Never Stops at Michael Ballard's Full Throttle Saloon! 6:30a daily – All You Can Eat Biker Breakfast Buffet! 6a-2a. Come Be a part of the Full Throttle Saloon Reality Show. See the Horse Backstreet Choppers and their 2014 Free Sturgis Bike Show. Free registration on 8/4 between 9a-12n, with show and judging beginning at noon to 4pm. Over $20,000 in prizes for those who enter. No registration fee. We have contests, bands, food and drink, Globe and Wall of Death from 12n-12m daily, Burnout contests – more, more more!!! Free Full Throttle Saloon Tattoo Giveaway daily 10a-2a. FTS Beer Belly Contest daily at 6pm. FTS Best Butt Contest daily at 7pm. Full Throttle RockStars appear daily at 10p. Free Beer Happy Hour daily (sponsored by Budweiser), 5p-6p. 12008 SD Hwy 34, Sturgis, SD. (605) 423-4584. Fullthrottlesaloon.com

Grace Lutheran Church Breakfast – August 2-9, 6:30a-11:30a. 1061 Sherman St.


Harley Davidson Boots – Get your footwear RIGHT HERE! HarleyDavidsonBoots.com. Look for our ad for a discount offer!

Honda, Suzuki, Victory Demo Rides – 9a-5p daily, Aug 1-9. Demo Rides at Rice Honda Suzuki, 301 Campbell Street, Rapid City.

The Horse / Backstreet Choppers and Michael Ballard
- 8th Annual Free Sturgis Bike Show at the Full Throttle Saloon on Monday, August 4. Registration – 9am to noon. Show – Noon – 4pm. Over $20,000 in prizes! And it's a FREE Bike Show.

Indian Motorcycle – Come check out all the new 2014 Indian motorcycles. We have a huge selection of pre-owned bikes as well. Demo rides will take place at Hersuts of Sturgis at exit 30 all during the Rally. Full Service Dealership with lots of parts and accessories. Pick up an Indian Motorcycle Sturgis T-Shirt when you check out the new bikes. Indian Merchandise. See the new 2014 models – Indian Chief, Indian Chief Vintage, and the Indian Chief Classic. Aug, 3 – Indian & Victory Bike Show at the Beaver Bar. Visit us at 2106 Lazelle Street, Sturgis. Call (605) 206-7830 or visit indianmotorcyclessturgis.com.

Iron Horse Campground – Cabin rentals, Da Bus shuttle service to surrounding area available. Live entertainment nightly (see the daily schedule for details). Karaoke daily 8/1-10, 5p-8p. Happy hour daily 5p-7p – half price beer, etc. throughout Rally. Our kitchen is open 6:30a-12:30a to serve you! RV Park, large spaces (up to 80’x30’). Tent sites, clean shower facilities. 20446 Sturgis Rd, Sturgis, SD 57786, (877)700-4766, IronHorseCampground.com

Jackpine Gypsies Headquarters – We’re the Granddaddy of ’em all! We warmly invite you to join us in our celebration of American Racing. With 5 different types of racing, there’s something for everyone. Historic racing, great food, fun merchandise and life long memories with family and friends awaits you. Join the Historic Jackpine Gypsies Motorcycle Club 868 E Main. Sturgis, SD. See our ad and the Event Listings for race dates and times. (605) 347-8613, jackpinegypsies.com

Jasmine Cain – Come hear Jasmine during the Rally. See daily schedule for listings, or visit JasmineCain.com

Jesse James – America’s Outlaw Bourbon Whiskey! Try it today.

Kimmy Cruz – Angel of Fire! See you at the Full Throttle Saloon! KimmyCruz.com

Kiwanis – Kiwanis Super All You Can Eat Pancake Breakfast (Shrine Club Bldg), daily 7a-11a. Pancakes, Sausage, Biscuits & Gravy, scrambled eggs, coffee, juice, milk – $8. 4091 Sturgis Rd, Rapid City, SD.

The Knuckle Saloon & The Knuckle Brewing Company – Crafting Brews in time for the Rally! Between 1st and 2nd on Lazelle in Downtown Sturgis. Food – lunch and dinner specials daily. Entertainment Daily. And we have the Girls of Jack Daniels! We rock the block! 931 1st Street. (605) 347-0106, TheKnuckle.com


Legendsride.com – Kick start your Sturgis Rally with the Ride that Rocks! On Aug 4, join celebrities, world-class bike builders and other special guests on a Ride from historic Deadwood to the Buffalo Chip for the Legends Ride finale. 11a-2:30p – Registration. 1p Press Conference. 1:40p motorcycle auction. 2:50p – Group photo. 3p Ride begins. 5:30p – Reception & celebration at Buffalo Chip. 7p – essential artists & memorabilia auction at Buffalo Chip. 10p presentation of proceeds to Sturgis Motorcycle Museum & Black Hills Special Olympics. Visit us online. Legendsride.com

Lehman Trikes – Host of free event - "Triker Tuesday" on 8/5@10a, Spearfish, SD. Lehman Trike Demo Rides & Factor Tours. I-90, Exit 14. 125 Industrial Drive. Daily. For info visit us at lehmantrikes.com/events-link/triker-tuesday, or call 888-3WHEELS.

Lone Star Rally – Galveston Island, TX, November 6-9, 2014. Free Admission, Lots of Free Live Music on Two Stages, Beautiful Historic Venue, Hundreds of Vendors. (832) 437-2318, lonestarrally.com

Main Street Photo Towers – 9a-9p daily, Main & Junction/ Main & 4th.

Memorial Ride to Black Hills National Cemetery – August 9 @12noon. Meet at the Piedmont American Legion. 12:30p, ride leaves for Black Hills National Cemetery. 1p, memorial service / Cemetery conducted by Rolling Thunder, Inc, SD Chapters 1 & 2.

Michael Ballard’s Full Throttle S’loonshine – Be sure to try S’loonshine! Platinum Batch Moonshine from Trimble, Tennessee. Original FTS recipe. Available at local liquor stores (except Sturgis Liquor). Easyrider Saloon, Full Throttle Saloon (of course!).

Michael Lichter / Sugar Bear Ride – Aug 3 @9am.
Easyrider Saloon.


Myrtle Beach Harley-Davidson – Start planning for our Hurricane Alley Rally this Fall. September 29-October 5 we’ll have rides, vendors, entertainment, food and fun! Huge selection of New & Used Bikes, trade-ins accepted (bring your Title), plenty of paring. Harley-Davidson Financing & Insurance Available On-site. Get full event & ride details online – MyrtleBeachHarley.com

No Name City – The only place to stay while you visit Sturgis! Open all year round. RV, Cabins & Camping. Restaurant open during Rally. Pool, indoor and outdoor jacuzzi, laundryrooms, cable TV, Da Bus service. Exit 34, South side I-90, ¾ mile – follow the signs. 20899 Pleasant Valley Dr, Sturgis, SD. (605) 347-8991, nonamecity.com

Old Fort Meade – Experience some of the history of the West. Visit the Old Fort Meade Museum in Ft Meade, SD. Open 9a-5p daily. (605) 347-9822. OldFortMeade.org

One Eyed Jacks Saloon – Where the girls are! Buffet breakfast every morning – All you can eat for $10, 7a-10a; lunch and dinner on our deck every day. Best Steaks (hand cut) in town! Full liquor and every domestic & import beer you can imagine! Live entertainment. The biggest party on Main Street! See our new T-shirt designs for 2014! Free admission to concerts. See the daily listing for schedule. 1304 Main Street, Sturgis, SD. (605) 423-4120, OneEyedJacksSaloon.com

Outer Banks Bike Week – Bike Fest, 9/24-28; Outer Banks Bike Week 4/18-26, 2015. Guided Tours, Poker Runs, Bike Shows, Bikini Contests, Vendors, Tattoo Contests, Live Bands. 100 miles of scenic beach roads! One of North Carolina’s Largest Motorcycle Rallies. outerbanksbike-week.com

Pappy Hoel Memorial Ride – 8/6 @10a. Leave from the Full Throttle Saloon.

Pro Hill Climb (Day) – On August 8 at Jackpine Gypsies on Short Track Road.

Rally Headquarters – Info booth, registrations, lost & found, vendor exhibits. 1019 Main St, Sturgis.


Rusty Jones Customs – August 1-11 Rusty Jones will be at Indian Motorcycles in Sturgis! Come check out Rusty and his latest Victory after market accessories. From Mild to Wild, Rusty has what you need. 2106 Lazelle St., Sturgis, SD 57785, (843) 467-4557.

S&S® Cycle – 14025 County Hwy G, P O Box 215, Viola, WI 54664, (866) 244-2673, ssccycle.com

Scott Jacobs – Photo realist painter Scott Jacobs is Harley-Davidson’s first officially licensed motorcycle artist. See his art during the rally at Black Hills Harley-Davidson (Exit 55). scottjacobsbostudio.com


Sturgis Motorcycle Rally Headquarters – Info booth, registrations, lost & found, vendor exhibits. 1019 Main St. For more info, go to: sturgismotorcyclerally.com

Sturgis Pointe – Bushtec Performance Sport Trailers. Endless custom options for paint, parts and accessories, plus hitches for any bike! Bar – trike conversion kits.


The Tattoo Cellar – Tattooing, body piercing. Rally Hours: 10a-midnight. Locally owned. 1046 Main St, Sturgis, SD. (605) 347-7524, or (888) 347-7524.

The Tattoo Cellar.net

Iron Horse Campground – Live Entertainment 8:30-Midnight Karaoke 5-pm-8pm Half Price Drinks 5-7pm 20446 Sturgis Rd, Sturgis, SD 57785.
DAILY

Key:
BB = Beaver Bar
BSS = Broken Spoke Saloon
BC = Buffalo Chip
ERS = Easy Riders Saloon
FTS = Full Throttle Saloon
IHCG = Iron Horse Campground
JPG = Jack Pine Gypsies
OEJ = One Eyed Jacks
SHS = Side Hack Saloon
SVC = Shade Valley Campground
TKS = The Knuckle Saloon
VFW = VFW Post 1273, Rapid City

Thunder Zone – Your Bike, custom drawn by Thunder. B/W 11x17 original pen & ink sent to you ready to frame. Drawn "Thunder-style" or realistic @$175 each. For info call (843) 450-9767, or e-mail thunder02@sc.rr.com. theThunderZone.com

Thunder Beach – 14th Annual Autumn Rally, Oct 1-Oct 5, Panama City Beach, Florida. Ride in Paradise! The Most Biker Friendly FREE Rally in the U.S. Live entertainment everywhere! (888) 396-1638, ThunderBeachProductions.com
Twisted Tea – Be a little twisted – but be twisted responsibly!!! Try our Twisted Tea. Be on the lookout for us! Twisted Tea Brewing Company.
Verta Cross (evening) – August 6 at Jackpine Gypsies on Short Track Road.
Veterans Club Buffet - 8/3-8, 7a-11a. Breakfast Buffet. All are Welcome. Vet's Club, 868 Main St.
Vintage Racing – August 5. 10a (Practice); 11a – 5p. Sturgis Fairgrounds on Ball Park Road.
Women Riders' Exhibit – 12n-8p daily at the Buffalo Chip

Thursday, July 31
4p – Mick Klein, BSS
5p – DJ Alexander (daily), BSS
5p-6p – JD Outlaw, BB
7:30p – Kat Perkins, ERS
11p – Jasmine Cain, BSS

Friday, August 1
2p-6p – JD Outlaw, BB inside
2p-6p – Brian Randall Band, BB outside
4p – Mick Klein, BSS
4p-6p – Sturgis Indian “Indian Motorcycle Parade”, Lazelle & 4th
6p – Jasmine Cain, ERS
6p-8p – Midgets, BB inside
6p-8p – Brian Randall Band, BB outside
6p-9p – DJ Funk, SVC
8p – Cold Hard Cash, BSS
8p-12m – Tobacco Road, BB inside
8p-12m – Rowdy Johnson Band, BB outside
8:30p-12:30a – Joe Santana Band, IHCG
8p-close – Fantazzmo, OEJ
9p – Harley and the V-Twins, TKS
9p – Linnaberry Wine, SVC
11p – Jasmine Cain, BSS

Saturday, August 2
10a-2a – Mixin It Up Theme Day, FTS

12n – Randy McAllister, S'Ioonshine Stage, FTS
12n-3:30p – Blue 88, SHS
1p – Itty Bitty Opry, TKS
1p – Wet T-shirt contest, SHS
2p-6p – Brian Randall Band, BB inside
2p-6p – Rowdy Johnson Band, BB outside
3:30p – Wet T-shirt contest, SHS
4p – Mick Klein, BSS
4p-7:30p – Broad Band, SHS
4p-8p – Fantazzmo, OEJ
5p – Official Main Street Photo, Main & 4th
5p-9p – Granny 4 Barrel, S'Ioonshine Stage, FTS
6p-8p – Midgets, BB inside
6p-9p – DJ Funk, SVC
8p – Big Engine, Budweiser Stage, FTS
8p – Jasmine Cain, BSS
8p – Onslaught, SHS
8p-12m – Tobacco Road, BB inside
8p-12m – Throwdown Jones, BB outside
8p-2a – FIVE 13 Band, OEJ
8:30p – Queensryche, BC
8:30p-12:30a – Joe Santana Band, IHCG
9p – Linnaberry Wine, SVC
9p – Lowlife, S'Ioonshine Stage, FTS
9p – Onslaught, SHS
9p – Queensryche, BC
9p-12m – Midgets, BB outside
9p-12m – Throwdown Jones, BB inside
8p-2a – FIVE 13 Band, OEJ
8p-12m – Shaggy, BB inside
8p-12m – Midgets, BB outside
8p-12m – Shaggy, BB inside
8p-9p – DJ Funk, SVC
7p – Jasmine Cain, Maverick Publications Industry Party
8p – Nigel Dupree Band, Budweiser Stage, FTS
8p – Onslaught, SHS
8p-12m – Bogue, BB inside
8p-12m – Midgets, BB outside
8p-2a – FIVE 13 Band, OEJ
8p – ZZ Top, BSS
8:30p – Collective Soul, BC
8:30p-12:30a – Linnaberry Wine Band, IHCG
9p – Shoot to Thrill / Journey, TKS
9p – Harley & the V-Twins, SVC
10p – Big Engine, S'Ioonshine Stage, FTS
10p – Full Throttle Rockstars, FTS
10:30p – Queen, BC
10:30p – The Cult, BC
11p – Stephen Perry, BSS
12m – Miss Full Throttle Saloon Contest – Round 1

Sunday, August 3
Indian & Victory Bike Show Ride-In, BB
6:30a – All You Can Eat Biker Breakfast Buffet, FTS
10a – God Bless Bikers Service, FTS
10a-2a – Naughty or Nice Theme Day, FTS

12n – Randy McAllister, Jesse James Bourbon Stage, FTS
12n – Granny 4 Barrel, S'Ioonshine Stage, FTS
12n-3:30p – Broad Band, SHS
1p – Itty Bitty Opry, TKS
1p – Wet T-Shirt Contest, SHS
2p-6p – Bike Show, BB inside
2p-6p – Pete Berwick, BB outside
3:30p – Wet T-shirt Contest, SHS
4p – Mick Klein, BSS
4p – If Birds Could Fly, Jesse James Bourbon Stage, FTS
4p-7:30p – Blue 88, SHS
4p-8p – Fantazzmo, OEJ
5p – Lowlife, S'Ioonshine Stage, FTS
5p – Glass Onion, TKS
6p-8p – Brasher, BB inside
6p-8p – Tobacco Road, BB outside
6p-9p – DJ Funk, SVC
7p – Jasmine Cain, Maverick Publications Industry Party
8p – Nigel Dupree Band, Budweiser Stage, FTS
8p – Onslaught, SHS
8p-12m – Bogue, BB inside
8p-12m – Midgets, BB outside
8p-2a – FIVE 13 Band, OEJ
8p – ZZ Top, BSS
8:30p – Collective Soul, BC
8:30p-12:30a – Linnaberry Wine Band, IHCG
9p – Shoot to Thrill / Journey, TKS
9p – Harley & the V-Twins, SVC
10p – Big Engine, S'Ioonshine Stage, FTS
10p – Full Throttle Rockstars, FTS
10:30p – Bad Company, FTS
10:30p – Lynndi Skynrd, BC
11p – Cold Hard Cash, BSS
12m – Miss Full Throttle Saloon Contest – Round 2

Veterans Club Buffet - 8/3-8, 7a-11a. Breakfast Buffet. All are Welcome. Vet's Club, 868 Main St.
The Beaver is here!
BRINGING SOUTHERN HOSPITALITY TO THE HILLS!
Open
10am - 2am
We've got girl oil wrestlers
Wall of Death
Sturgis Motorcycle Meet and Greet 2pm on the 5th
Two Mechanical Bulls
Bobby From
BOOTYLICIOUS GIRLS
HOLLYWOOD KNOCKOUTS
360 STUNT SHOW

Bag Lady Sue
AUGUST 5, 6, 7 AT 8PM
See Biker’s Pocket Guide for Schedule of Events

8/3 Indian and Victory Motorcycle Bike Show Ride-in
12998 Highway 34
BeaverBar.net 844-692-3283

Bloody Marys $3 10am-12pm
2 full stages of Live Music
FOOD....did I say Food?
REAL GOOD FOOD! And BBQ, too.
FULL LIQUOR BAR!

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“Keepin’ em wet since 1965”

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MOONSHINE

AMERICA'S #1 MOONSHINE

AUG 2ND
Molly Hatchet

AUG 3RD
Bad Company

AUG 4TH
Bret Michaels

AUG 5TH
Cinderella, Firehouse

AUG 6TH
Ted Nugent

AUG 8TH
Jackyl

AUG TBA
TBA

For more concert info go to: www.fullthrottlesaloon.com

Thank You For Your Loyalty!

FULL THROTTLE SALOON

THE HORSE

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Bagger Nation

Bike Show

Monday

Tuesday

For More Party Info Go To: www.fullthrottlesaloon.com
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ONE-EYED JACK'S SALOON

RALLY SCHEDULE

Friday, Aug. 1st, 2014
8pm - Close
Fantazzmo - Rock n Roll
Free Admission

Saturday, Aug. 2nd, 2014
8pm - 2am
FIVE 13 Band - Rock n Roll
Free Admission
Fantazzmo - Rock n Roll
4pm to 8pm
Free Admission

Sunday, Aug. 3rd, 2014
8pm - 2am
FIVE 13 Band - Rock n Roll
Free Admission
Fantazzmo - Rock n Roll
4pm to 8pm
Free Admission

Monday, Aug. 4th, 2014
8pm - 2am
FIVE 13 Band - Rock n Roll
Free Admission
Fantazzmo - Rock n Roll
4pm to 8pm
Free Admission

Tuesday, Aug. 5th, 2014
8pm - 2am
FIVE 13 Band - Rock n Roll
Free Admission
Fantazzmo - Rock n Roll
4pm to 8pm
Free Admission

Wednesday, Aug. 6th, 2014
8pm - 2am
FIVE 13 Band - Rock n Roll
Free Admission
Fantazzmo - Rock n Roll
4pm to 8pm
Free Admission

Thursday, Aug. 7th, 2014
8pm - 2am
FIVE 13 Band - Rock n Roll
Free Admission
Fantazzmo - Rock n Roll
4pm to 8pm
Free Admission

Friday, Aug. 8th, 2014
8pm - 2am
FIVE 13 Band - Rock n Roll
Free Admission
Fantazzmo - Rock n Roll
4pm to 8pm
Free Admission

Saturday, Aug. 9th, 2014
8pm - 2am
FIVE 13 Band - Rock n Roll
Free Admission
Fantazzmo - Rock n Roll
4pm to 8pm
Free Admission

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BUFFET BREAKFAST
7-10am ALL YOU CAN EAT!
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2014!
Sturgis
August 1st - 11th

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JESSE JAMES BOURBON
ASK FOR IT BY NAME!

Thank You For Your Loyalty!
Monday, August 4

6:30a – All You Can Eat Biker Breakfast Buffet, FTS
9a – Michael Lichter / Sugar Bear Ride, ERS
9a – 12th Annual Sturgis Mayor's Ride, City of Riders Expo
9a-11a – Registration, Free Horse Backstreet Chopper Bike Show, FTS
9a – Leather & Lace Theme Day, FTS
9a – The Horse Backstreet Chopper Bike Show, FTS
10a – Joe Santana, Jesse James Bourbon Stage, FTS
10a – If Birds Could Fly, S’loonshine Stage, FTS
10a-3:30p – Blue 88, SHS
10a-4p – Free Ride-In Bike Show, FTS
1p – Jeffrey Loyd, TKS
1p – Wet T-shirt contest, SHS
2p-6p – Pete Berwick, Oil, BB inside
2p-6p – Throwdown, BB outside
3:30p – Wet T-shirt contest, SHS
4p – Granny 4 Barrel, Jesse James Bourbon Stage, FTS
4p – Mick Klein, BSS
4p-7:30p – Broad Band, SHS
4p-8p – Fantazzmo, OEJ
5p – Power Play, TKS
5p – Big Engine, S’loonshine Stage, FTS
6p-8p – Brasher, BB inside
6p-8p – Midgets, BB outside
6p-9p – DJ Funk, SVC
8p – ZZ3, BSS
8p – Firehouse, Budweiser Stage, FTS
8p – Joe Moss, SHS
8p-12m – Dueling Pianos, TKS
8p-12m – Bogue, BB inside
8p-12m – Brian Randall Band, BB outside
8p-2a – FIVE 13 Band, OEJ
8:30p – John Mayall, BC
8:30p-12:30a – The Great Outdoors Band, IHCG
9p – Harley & The V-Twins, SVC
9p – Shoot to Thrill / Journey, TKS
10p – Lowlife, S’loonshine Stage, FTS
10p – Full Throttle RockStars, FTS
10:30p – Bret Michaels, FTS
10:30p – Zac Brown Band, BC
11p – Trixter, BSS
12m – Rev. Payton’s Big Damn Band, S’loonshine Stage, FTS
12m – Miss Full Throttle Saloon Contest – Round 3
Tuesday, August 5
MILITARY APPRECIATION DAY!
6:30a – All You Can Eat Biker Breakfast Buffet, FTS
9a-11a – Paul Yaffe Bagger Nation Bike Show registration, FTS
10a-2a – Tribute to the Hairband Theme Day, FTS
12n – Paul Yaffe Bagger Nation Bike Show, FTS
12n – Randy McAllister, Jesse James Bourbon Stage, FTS
12n – Big Engine, S’loonshine Stage, FTS
12n – Cycle Source Ride to the Line, Crossroads
12n-3:30p – Great Outdoors, SHS
1p – Jeffrey Loyd, TKS
1p – Wet T-shirt contest, SHS
2p – Sturgis Motorcycle Meet and Greet, BB
2p-6p – Brasher, BB inside
2p-6p – Tobacco Road, BB outside
3:30p – Wet T-shirt Contest, SHS
4p – If Birds Could Fly, Jesse James Bourbon Stage, FTS
4p – Hellbound Glory, BSS
4p-7:30p – Syn & Tonic, SHS
4p-8p – Fantazzmo, OEJ
5p – Paul Yaffe Bagger Nation Awards Ceremony, FTS
5p – gates open – Black Hills Half Mile (AMA Pro), Black Hills Speedway, Rapid City
5p – Lovelife, S’loonshine Stage, FTS
5p – Power Play, TKS
6p-8p – Oil, BB inside
6p-8p – Sue, BB outside
6p-9p – DJ Funk, SVC
8p – Wayland, Budweiser Stage, FTS
8p – ZZ3, BSS
8p – Joe Moss, SHS
8p-12m – Brian Randall Band, BB inside
8p-12m – Midgets, Throwdown, BB outside
8p-12m – Dueling Pianos, TKS
8p-2a – FIVE 13 Band, OEJ
8:30p – Alice Cooper, BC
8:30p-12:30a – The Great Outdoors Band, IHCG
9p – Beer Singers
9p – The Boys of Summer (Eagles Tribute Band), SVC
10p – Rev. Peyton’s Big Damn Band, S’loonshine Stage, FTS
10p – Full Throttle RockStars, FTS
10:30p – Cinderella, w/special guest Firehouse, Budweiser Stage, FTS
10:30p – Motley Crue, BC
12m – Count’s 77, S’loonshine Stage, FTS
12m – Crowning of Miss Full Throttle Saloon

Wednesday, August 6
6:30a – All You Can Eat Biker Breakfast Buffet, FTS
10a – Pappy Hoel Memorial Ride, FTS
10a-2a – She’s Country Theme Day, FTS
12n – If Birds Could Fly, Jesse James Bourbon Stage, FTS
12n – Granny 4 Barrel, S’loonshine Stage, FTS
12n-3:30p – Great Outdoors, SHS
1p – Jeffrey Loyd, TKS
1p – Wet T-shirt contest, SHS
2p-6p – Tobacco Road, BB inside
2p-6p – Oil, BB outside
3:30p – Wet T-shirt Contest, SHS
4p – Joe Santana, Jesse James Bourbon Stage, FTS
4p – Hellbound Glory, BSS
4p-7:30p – Blue 88, SHS
4p-8p – Fantazzmo, OEJ
5p – Big Engine, S’loonshine Stage, FTS
5p – Bag Lady Sue, VFW
6p-8p – Midgets, BB inside

46
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>6p-8p</td>
<td>Sue, BB outside</td>
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<tr>
<td>6p-9p</td>
<td>DJ Funk, SVC</td>
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<tr>
<td>8p</td>
<td>Nigel Dupree Band, Budweiser Stage, FTS</td>
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<tr>
<td>8p</td>
<td>Cold Hard Cash, BSS</td>
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<tr>
<td>8p</td>
<td>Syn &amp; Tonic, SHS</td>
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<tr>
<td>8p-12m</td>
<td>Dueling Pianos, TKS</td>
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<tr>
<td>8p-12m</td>
<td>Throwdown, BB inside</td>
</tr>
<tr>
<td>8p-12m</td>
<td>Rowdy Johnson Band, Brasher, BB outside</td>
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<tr>
<td>8p-2a</td>
<td>FIVE 13 Band, OEJ</td>
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<tr>
<td>8:30p</td>
<td>Florida Georgia Line, BC</td>
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<tr>
<td>8:30p-12:30a</td>
<td>The Great Outdoors Band, IHCG</td>
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<tr>
<td>9p</td>
<td>Crash Wagon, SVC</td>
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<tr>
<td>9p</td>
<td>Beer Slingers, TKS</td>
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<tr>
<td>9p</td>
<td>Wayland, Budweiser Stage, FTS</td>
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<tr>
<td>10p</td>
<td>Locash Cowboys, TKS</td>
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<tr>
<td>10p</td>
<td>Full Throttle RockStars, FTS</td>
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<tr>
<td>10p</td>
<td>Count's 77, S'loonshine Stage, FTS</td>
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<tr>
<td>10:30p</td>
<td>Ted Nugent, Budweiser Stage, FTS</td>
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<tr>
<td>10:30p</td>
<td>ZZ Top, BC</td>
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<tr>
<td>11p</td>
<td>Trapt, BSS</td>
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**Thursday, August 7**

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6:30a-8a</td>
<td>All You Can Eat Biker Breakfast Buffet, FTS</td>
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<tr>
<td>10a-2a</td>
<td>Support Our Troops Theme Day, FTS</td>
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<tr>
<td>10a-2a</td>
<td>11th Annual Full Throttle Saloon’s Biker Ball</td>
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<td>12n-3:30p</td>
<td>If Birds Could Fly, Jesse James Bourbon Stage, FTS</td>
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<tr>
<td>12n-3:30p</td>
<td>Joe Santana, S'loonshine Stage, FTS</td>
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<tr>
<td>3:30p</td>
<td>Wet T-shirt contest, SHS</td>
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<tr>
<td>4p</td>
<td>Granny 4 Barrel, Jesse James Bourbon Stage, FTS</td>
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<td>4p</td>
<td>Blind Joe, BSS</td>
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<td>4p-7:30p</td>
<td>Syn &amp; Tonic, SHS</td>
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<tr>
<td>4p-8p</td>
<td>Fantazzmo, OEJ</td>
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<tr>
<td>5p</td>
<td>Lowlife, S'loonshine Stage, FTS</td>
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<tr>
<td>5p</td>
<td>Glass Onion, TKS</td>
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<tr>
<td>5p</td>
<td>Bag Lady Sue, FVW</td>
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<tr>
<td>6p-8p</td>
<td>Oil, BB inside</td>
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<tr>
<td>6p-8p</td>
<td>Sue, BB outside</td>
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<tr>
<td>6p-9p</td>
<td>DJ Funk, SVC</td>
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<tr>
<td>7p-9p</td>
<td>Bike Show &amp; Loudest Pipes Contest, SVC</td>
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<tr>
<td>8p</td>
<td>Wayland, Budweiser Stage, FTS</td>
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<td>8p</td>
<td>Hellbound Glory, BSS</td>
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<td>8p</td>
<td>Joe Moss, SHS</td>
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<tr>
<td>8p-12m</td>
<td>Rowdy Johnson Band, BB inside</td>
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<tr>
<td>8p-12m</td>
<td>Dueling Pianos, TKS</td>
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<tr>
<td>8p-12m</td>
<td>Brasher, BB outside</td>
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<tr>
<td>8p-2a</td>
<td>FIVE 13 Band, OEJ</td>
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<tr>
<td>8:30p</td>
<td>Pop Evil, BC</td>
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<tr>
<td>8:30p-12:30a</td>
<td>The Great Outdoors Band, IHCG</td>
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<tr>
<td>9p</td>
<td>Nigel Dupree Band, Budweiser Stage, FTS</td>
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<tr>
<td>9p</td>
<td>Rude Awakening, TKS</td>
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<tr>
<td>9p</td>
<td>Crash Wagon, SVC</td>
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<tr>
<td>10p</td>
<td>Big Engine, S'loonshine Stage, FTS</td>
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<tr>
<td>10p</td>
<td>Full Throttle RockStars, FTS</td>
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<tr>
<td>10:30p</td>
<td>Jackyl, Budweiser Stage, FTS</td>
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<tr>
<td>10:30p</td>
<td>Train, BC</td>
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<tr>
<td>11p</td>
<td>ZZ Top, BSS</td>
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</tbody>
</table>
Friday, August 8
6:30a – All You Can Eat Biker Breakfast Buffet, FTS
10a-2a – Go Team Throttle Theme Day, FTS
12n – If Birds Could Fly, S’loonsine Stage, FTS
12n-3:30p – Syn & Tonic, SHS
1p – Wet T-shirt contest, SHS
1p – Rude Awakening, TKS
2p-6p – JD Outlaw, BB inside
2p-6p – Brian Randall Band, BB outside
3p – Joe Santana, Jesse James Bourbon Stage, FTS
3:30p – Wet T-shirt contest, SHS
4p – Blind Joe, BSS
4p-7:30p – Great Outdoors, SHS
4p-6p – Fantazzmo, OEJ
5p – Soul Circus Cowbowy, TKS
5p – Big Engine, S’loonsine Stage, FTS
6p-8p – Pete Berwick, BB inside
6p-8p – Oil, BB outside
6p-9p – DJ Funk, SVC
8p – Hellbound Glory, BSS
8p – Joe Moss, SHS
8p-12m – Rowdy Johnson Band, BB outside
8p-12m – Dueling Pianos, TKS
8p-2a – FIVE 13 Band, OEJ
8:30p – The Pretty Reckless, BC
8:30p-12:30a – Fyn & Tonic Band, IHCG
9p – Wrench, TKS
10p – Lowlife, S’loonsine Stage, FTS
10p – Full Throttle RockStars, FTS
10:30p – Cheap Trick, BC
11p – Head East, BSS

Saturday, August 9
6:30a – All You Can Eat Biker Breakfast Buffet, FTS
10a-2a – Mardi Gras Theme Day, FTS
12n-3:30p – Blue 88, SHS
1p – Wet T-shirt contest, SHS
1p – Soul Circus Cowbowy, TKS
2p-6p – JD Outlaw, BB inside
2p-6p – Brian Randall Band, BB outside
3:30p – Wet T-shirt contest, SHS
4p – Blind Joe, BSS
4p-7:30p – Great Outdoors, SHS
4p-8p – Fantazzmo, OEJ
5p – Lowlife, S’loonsine Stage, FTS
6p-8p – Pete Berwick, BB inside
8p – Hellbound Glory, BSS
8p – Syn & Tonic, SHS
8p-12m – Rowdy Johnson Band, BB outside
8p-2a – FIVE 13 Band, OEJ
8:30p – Sevendust, BC
8:30p-12:30a – Jo Jo Karaoke, IHCG
9p – Wrench, TKS
10p – Big Engine, S’loonsine Stage, FTS
10:30p – Buckcherry, BC
11p – ZZ3, BSS
END
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