My Name: Willie Jones

My Job: Tattoo Artist

My Ride: H-D Heritage

My Drink: TWISTED TEA

We Watch Over Our Own.

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Welcome to the 2013 Sturgis Rally!
I want to thank Broken Spoke for the front cover and Mike Barnard for doing the awesome artwork. I want to thank Mike Ballard's Full Throttle S'loonshine for the back cover. You guys help “make us happen”.

Wow! So much is going on! Let’s start with Twisted Tea. Look for the “Side Hack” at all the major locations and grab some Twisted Tea.

If you have had an accident, bummer. But call Law Tigers. They will make sure you are well taken care of in your time of need.

Next is Jackpine Gypsies. They are why we are here in Sturgis – it is their 77th year. You gotta watch these guys go up a hill – they are nuts! Crazy! And a flat track, too. Their events are on the must do list of things to see.

Charities – There are so many charities out there, I have picked just the top couple to promote that are real. The Legends Ride, Kids ‘n Chrome and the Jacket Ride (scholarships for the Black Hills University), and tickets for the Serenity House bike give-a-way.

Now that you’ve ridden your bike all day, it’s time to jump on “Da Bus”. “Da Bus” is a lot cheaper than what jail would cost. Da Bus is $5, and Da Jail could be more like $5,000+. Your choice!

Bands. My favorite subject. We are really rocking the hills this year. We’ve got Korn, Queens of the Stone Age, and the Black Crowes at the Broken Spoke. Full Throttle has Black Label Society, Bret Michaels, Vince Neil, Gretchen Wilson (hell yeah!), and last but not least, Jackyl. What is Jesse doing this year? That’s just to mention a few. See the Guide for a complete listing of all the bands.

One-Eyed Jacks – where the girls are, and the $10 all you can eat buffet! Yeah, baby!

Movin’ on down – Side Hack Saloon, the ladies and gentlemen club, formerly Gunners Lounge. Get your Gypsies patches and pins there. Home cooking, too. And wet t-shirts daily. See the schedule for events. This is the only ladies and gentlemen club in Sturgis.

Camping! Shade Valley – huge, awesome place. A little hidden, but well worth it.

And I want to congratulate Shane and Bonnie, the new owners at No Name City. No change. Same, and the restaurant is open 24 hours with a chef and a baker. Get the fork!!!

Bike Shows – So many, here’s a few. Paul Yaffe – Bagger Nation, also the Horse, free bike show and $20K worth of prizes. Also at the Throttle is Jesse James West Coast Choppers – see daily listing.

Tattoos – stay out of tents, trailers and kitchens. Sawbones Tattos is the place to go. 18 years at the same location.

Joe Santana – this is his 20th year rocking Sturgis. Come help him celebrate. Jasmine Cain – she is hot and man can she play that bass. That girl can play it unbelievable!

Pick up some S’loonshine to take to your camp or home with you. Guaranteed to give you a little kick.

Mayor’s Ride – don’t forget it. And the Military Appreciation day with the B-1 Bomber flyover. Don’t miss it. There is an All Veterans Reunion and the military tribute bikes will be there.

Stop by and see Scott Jacobs at Black Hills Harley-Davidson and his awesome artwork. He is inside the dealership. Tell him I sent you.

See the schedule for the unveiling of the new 2014 Indian Chief motorcycle. They will have demo rides available, too.

On a sad note, my printer passed away. RIP, Frank, you will be missed.

Thanks to Linda and her magic fingers, Mike for putting me together, Shane and Bonnie for putting up with me and putting me up, Marlene for feeding me. Thanks to Thunder for the awesome maps, Jane a/k/a “Lovey” and Hank for getting me out on time, and delivered. You all are the best.

Tell the Advertisers that you saw them in the Pocket Guide, because we are advertiser supported. And don’t forget - We are available online and available approximately 2 weeks prior to the Rally so you can see what is happening before you leave your home to come here. You can actually plan on what you want to do during your stay.

If you want to take advantage of an excellent opportunity to get your name out – give us a call at 368-323-9955 and we will put an advertising package together that fits your budget and your needs.

In closing, my usual speech. Don’t be dragging and revving your pipes, or you will get a ticket and free room and board. I hear the food is very good, though! So park your bike and take a taxi or Da Bus. Think before you drink, don’t leave your drinks unattended – it’s not the bartenders job to babysit your drinks. Take care of your servers – they work really hard to make your vacation awesome.

Have a safe Rally.

Remember rubber side down, shiny side up.

~ Ron Martin

PS - Lots of love to Ronnie and Robin.
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MADE IN
MADE AND PRINTED IN
THE USA

SOUVENIR BIKER'S POCKET GUIDE FOR
STURGIS® 73rd MOTORCYCLE RALLY 2013

This list of events is compiled from various sources and all dates & times are tentative & subject to change. The Souvenir Biker’s Pocket Guide for STURGIS Motorcycle Rally® 2013 is published by Biker’s Pocket Guide, Inc., P.O. Box 265087, Daytona Beach, FL 32126. Phone: (386) 323-9955. Publisher: Ron Martin. We are on the web at: www.bikerspocketguide.com. Events in this Guide begin Aug. 5th and end Aug. 11th. The following are listings of merchant and advertiser names and addressess which are participating in Sturgis Motorcycle Rally® 2013 festivities. Updated 07/23/13. ©2000-2013 Biker’s Pocket Guide, Inc. All rights reserved. Biker’s Pocket Guide, Inc., its Publisher, Agents & Advertisers do not necessarily condone any activities or advertisement listed in this Guide. The Publisher and its officers, employees, agents, volunteers, and sponsors are not responsible for any loss or damage which might be associated with patronage of any party named in this publication, and is not responsible for any Act of God such as inclement weather, fire, flood, natural or man-made disaster, etc., that are out of the control of the Publisher, which affect the publishing of this guide. Finally, no scanning or copying without the permission of the Publisher. This stuff is copyrighted! Understand...?

We are Bikers who publish a magazine, not Publishers who own Motorcycles!
Advertisers Index

Broken Spoke Saloon – Sturgis, SD. Also Milwaukee, Myrtle Beach, Laco-nia, Ormond Beach, BrokenSpoke.com
Da Bus – Sturgis, SD. (605) 347-3287, SturgisBus.com or www.facebook.com/partyondabus
Full Throttle Saloon – 12008 SD Hwy 34, Sturgis, SD. (605) 423-4584. Fullthrottlesaloon.com
Full Throttle S’loonshine – fullthrottlesaloon.com
Iron Horse Campground – 20446 Sturgis Rd, Sturgis, SD 57785, (877)700-4766, IronHorseCampground.com
Jackpine Gypsies – 868 E Main, Sturgis, SD, (605) 347-8613. Jackpinegypsies.com
Jasmine Cain – JasmineCain.com
Joe Santana – JoeSantana.net
Kids & Chrome – (605) 892-4101, KidsandChrome.com
Kimmy Cruz – KimmyCruz.com
LegendsRide.com – (605) 347-9000. LegendsRide.com
Lone Star Rally – Galveston Island, TX, (832) 437-2318; lonestarally.com
No Name City – 20899 Pleasant Valley Dr, Sturgis, SD, (605) 347-8891, NoNameCity.com and Camping@nonamecity.com.
No Name Saloon – Edgewater, Fl. (386) 428-9229.
One Eyed Jacks - 1304 Main Street, Sturgis, SD, (605) 423-4120, OneEyedJackSaloon.com
Outer Banks Bike Week – OuterBanksBikeWeek.com
Sawbones Tattoos - 920 1st Street, Sturgis, SD, (605) 347-2400.
Shade Valley Campground – 20158 - 137th Place, Hwy. 34, Sturgis, SD 57785, (605)347-5556, ShadeValley.com
Side Hack Saloon – 1027 Lazelle, Sturgis, SD, (605) 347-2828, SturgisSideHack.com
Sturgis Motorcycle Rally – sturgismotorcyclerally.com
Thunder on the Beach – (888)396-1638, ThunderBeachProductions.com
Twisted Tea – twistedtea.com
WEEKLY

AA – Meetings Daily at 8a, 11a, 2p, 5p, and 8p. 1222 Junction Avenue.

All Veteran Reunion – “Honor Our Heroes”, an area-wide event featuring the “Cost of Freedom Tribute”, the “American Veterans Traveling Tribute”, the Agent Orange “Quilt of Tears”, and more, August 1-4 in Hot Springs, SD. Free Event on August 3 – 3-5p – Benefits Fair and Social; 5-6:30p – Picnic (Veterans and family only); 6:30-8p – Tribute to Our Nation’s Heroes and their families featuring music (Public invited). Military Tribute Bikes will be on display. For info call 605.745.2000, Ext 92176, or online at legionriderspost741.com. Centennial Park and Mueller Civic Center, Hot Springs, SD.

Black Hills Poker Run – 5p-9p on Saturday, 8/3 – 301 Campbell St, Rapid City.

Black Hills State University – Jacket Ride. Tour the Northern Black Hills with locals leading the way! Lunch, prizes, live band, limited edition T-shirt, ride. Raising money for scholarships. Tuesday, August 6, 10a-1a. Registration starts at 8:30 a.m. BHSU Campus, Parking Lot beside the football field. Spearfish, SD. $100 per Rider, $30 per passenger. 605-642-6228; Steve.Meeker@BHSU.edu.

Broken Spoke Campground – World’s Biggest Biker Bar with locations in Daytona Beach, Laconia, Johnstown PA and Sturgis. So much to see! So much to do! So much to eat! So much to hear! 6:30a-10a daily – Bloody Mary Biker Buffet Breakfast. Miss Broken Spoke Saloon Contest; Rolling Thunder; American Motordrome Wall of 9/11; Cowboy Kenny’s Steel Rodeo Tour. Wild Pool Party with plenty of contests; Traveling Tattoo Company; Squid-Wheelies; Legends Gallery; Club Spoke – and more!

Budweiser Clydesdales – These famous Clydesdale horses will be stabled and on display at the Buffalo Chip Cross-Roads during the 2013 Rally. This is a free entertainment attraction. Come and meet these gentle giants in the flesh, touch their noses and take their pictures!

City of Riders Headquarters – 9a-9p daily. Info booth, Registration, Lost & Found, Vendors, Exhibits. 1019 Main St., Sturgis.

Crazy Horse Memorial – World’s Largest Mountain Carving! Ride on In! See a Blast on the mountain, 8/5 at 1pm, 8/7 at 1pm, 8/9 at 1pm. Win a custom Bike! For info call 605.673.4681. Crazyhorsememorial.org.

Custer Cruisin’ – August 5 – downtown Bike Show. August 6 – Mayors Ride. August 8 – Veterans Cruise. VFW Post 3442, 721 Mt. Rushmore Road, Custer, SD. 605-517-0225.

Da Bus – Best Damn Party on Wheels! We provide shuttle service to all major locations (see our map). Party Shuttle – Taxi Service! Look for the newest attraction to Sturgis... the Double Decker Bus! It can be found at The Knuckle Saloon. See Da Bus Route in the Guide. Check out the Schedule for the new Spearfish Shuttle. Also, watch for the Deadwood to Sturgis & Back Bus Daily!!!! Sturgis, SD (605) 347-3287. SturgisBus.com or visit us at www. facebook.com/partyonabus

Dahl Arts Center – Art Inside Out. Dahl Arts Center, Rapid City.

Daunt Girls - Visit thedauntgirls.com for our Sturgis Bike Week Schedule of appearances. Also, on twitter @ dauntgirls, or Facebook.com/dauntgirls.


Full Throttle Saloon - The Party Never Stops at Michael Ballard’s Full Throttle Saloon! 8a-2a daily – All You Can Eat Biker Breakfast Buffet! 8a-2a. See the Horse Backstreet Choppers and their 2013 Free Sturgis Bike Show. Free registration on 8/5 between 9a-12n, with Judging...
beginning at 1pm noon. Celebrity Judges include Michael Ballard, Jesse James Dupree and Angie – and more. See Circus Una, a motorcycle/trapeze Incline Wire Thrill Show with Una Memnagh and Sarah Young – appearing daily. Be part of America’s ultimate Biker contest competition on 8/5 through 8/9, and you could ride away on Jesse James Dupree’s Harley-Davidson. Pre-register at America’sUltimateBiker.com. We have contests, bands, food and drink, Globe and Wall of Death, Burnout contests – more, more more!! Come be a part of the Full Throttle Saloon Reality Show airing this fall on TruTV, filming daily 10a-2p.

Full Throttle Saloon – Be sure to try S’loonshine!
Available at local liquor stores (except Sturgis Liquor), Easlyriders Saloon, Full Throttle Saloon (of course!), Oasis and Glencoe.

Hall of Fame Induction – 2013 Inductees are “Still” Ray Fitzgerald, Russ Brown, Rick Fairless, Bill Gikling, Marjoe Gortner, and Lonnie Isam, Sr. Induction breakfast is scheduled for Wed. 8/7 at 9 a.m. In the Lodge and Deadwood. Purchase tickets through Museum at 605.347.2001 or www.sturgismuseum.com/cart/


Harley Davidson Boots – Get your footwear RIGHT HERE!
HarleyDavidsonBoots.com


Honda, Suzuki, Victory Demo Rides – 10a-5p daily, Rice Honda Suzuki, Rapid City.

Indian Motorcycle – Reveal Party – See the all new 2014 Indian Chief revealed at the Sturgis Motorcycle Museum on Saturday, 8/3 at 8 p.m. Be one of the first to ride the new motorcycle and participate in Indian Motorcycle Night at the Buffalo Chip on Friday, 8/9 at 7 p.m. Indian Motorcycle demo rides at I-90, exit 30 – rides led daily beginning at 9:15 a.m., last ride at 5:30 p.m.

Indian Motorcycle – 9a-6p daily, Lazelle & 2nd.

Iron Horse Campground – Cabin rentals, Da Bus shuttle service to surrounding area available. Live entertainment
nightly (see the daily schedule for details), Karaoke daily 8/2-10, 5p-8p (10th is 5:30p-11p). Happy hour daily 5-7p – half price drinks. Our kitchen is open 6:30a-12:30a to serve you! Vendors on site, too!!! RV Park, large spaces (up to 80’x30’), Tent sites, clean shower facilities. 20446 Sturgis Rd, Sturgis, SD 57786, (877)700-4766, IronHorseCampground.com

Jackpine Gypsies Headquarters – We’re the Granddaddy of ‘em all! We warmly invite you to join us in our celebration of American Racing. With 5 different types of racing, there’s something for everyone. Historic racing, great food, fun merchandise and life long memories with family and friends await you. Join the Historic Jackpine Gypsies Motorcycle Club! 866 E Main, Sturgis, SD. See our ad and the Event Listings for race dates and times. (605) 347-8613, jackpinegypsies.com

Jasmine Cain – Come hear Jasmine during the Rally. See daily schedule for listings, or visit JasmineCain.com

Joe Santana & Kingfish – This marks the 20 year Anniversary of Joe Santana Rockin’ the Sturgis Rally. For info visit joesantana.net - Tour Schedule

Kids and Chrome – Kids & Chrome 2013 – Sunday, August 7, 6p, Buffalo Chip Event Center. Hang out with celebrities and network with industry leaders. Shave the date! Come and see who will be “shaved” and who gets “saved”. Celebrity Shaves! Virtual Shaves! Shaving for Charity! Raising money for local children’s charities and the Sturgis Motorcycle Museum and Hall of Fame. See ad. FREE when you RSVP reservations@kidsandchrome.org. $20 at the door. (605) 341-0151, KidsandChrome.com

Kimmy Cruz – Angel of Fire! See you at the Bank Saloon on Main Street. KimmyCruz.com.

Kiwanis – Kiwanis Super Breakfast (Shrine Club), daily 8a-12n. 4091 Sturgis Rd, Rapid City, SD.

The Knuckle Saloon – Between 1st and 2nd on Lazelle in Downtown Sturgis. Food and entertainment. We rock the block! (605) 347-0106, TheKnuckle.com


LegendsRide.com – Kick start your Sturgis Rally with the Ride that Rocks! Join celebrities, world-class bike builders and other special guests on a Ride from historic Deadwood to the Buffalo Chip for the Legends Ride finale. Visit us online. LegendsRide.com


Lone Star Rally – Galveston Island, TX, October 31-November 3. Free Admission, Lots of Free Live Music on Two Stages, Beautiful Historic Venue, Hundreds of Vendors. (832) 437-2318, lonestarrally.com

Main Street Photo Towers – 9a-9p daily, Main & Junction/Main & 4th.

Mayor’s Ride – Registration 8/5, 7a-9a. Motorcycle Expo, Lazelle & 4th.


No Name City – The only place to stay while you visit Sturgis! Now under new ownership – Shane and Bonnie welcome you! RV, Cabins & Camping. Restaurant open 24 hours during Rally. Exit 34, South side I-90, ¼ mile – follow the signs. 20899 Pleasant Valley Dr, Sturgis, SD, (605)347-8891, nonamecity.com

No Name Saloon – We’re Back! Open 365 days a year. Steak night, Cornhole, Horseshoes, Full liquor – Edgewater, Florida. See our ad for more! 386.428-9229.
Ocean City BikeFest – Motorcycle Rally – Ocean City, MD. September 12-15/2013. Bringing Bikes Back to the Beach! Concerts with Foghat, War, America, Three Dog Night, Jackyl w/Jesse James Dupree, and so much more! Vendors, contests, stunt teams, Wall of Death, and a Biker Wedding give-a-way. For info, visit OCBikeFest.com

One Eyed Jacks Saloon – Where the girls are! Buffet breakfast every morning – All you can eat for $10, 7a-10a; lunch and dinner on our deck every day from 10a to closing. Best Steaks in town! Full liquor and every domestic & import beer you can imagine! Live entertainment. The biggest party on Main Street! See our new T-shirt designs for 2013! Free admission to concerts. 1304 Main Street, Sturgis, SD, (605) 433-4120, OneEyedJacksSaloon.com


Sawbones Tattoo – Award Winning Artists! Doing killer work in the same location for the past 18 years!!! Walk-ins and Appointments welcomed. 920 - 1st St., Sturgis, SC. Next to the Knuckle Saloon. (605) 347-2400.

Scott Jacobs – Photo realist painter Scott Jacobs is Harley-Davidson's first officially licensed motorcycle artist. See his art during the rally at Blackhills Harley-Davidson (beginning 7/25), and at the permanent Gallery at the Deadwood Mountain Grand Casino.


Sturgis Motorcycle Museum & Hall of Fame – Take a ride back in time! 999 Main St, Sturgis, SD 57885. (605) 347-2001, sturgismuseum.com

Sturgis Motorcycle Rally – Buy officially licensed merchandise. For more info, go to: sturgismotorcyclerally.com


Thunder Zone – Your Bike, custom drawn by Thunder. B/W 11x17 original pen & ink sent to you ready to frame. Drawn “Thunder-style” or realistic @$175 each. For info call (843) 450-9767, or e-mail thunder02@sc.rr.com . theThunderZone.com

Thunder Beach – 13th Annual Autumn Rally, Oct 2-Oct 6, Panama City Beach, Florida; 16th Annual Spring Rally, April 30-May 4, 2014. The Most Biker Friendly FREE Rally in the U.S. Live entertainment everywhere! (888) 396-1638, ThunderBeachProductions.com


Vietnam Memorial Wall – Buffalo Chip, 8a-8p daily.

Women Riders' Exhibit – 12n-8p daily at the Buffalo Chip

WMDRA AMSOIL Sturgis Nationals Test & Tune – Monday, 8/5-10, 7a-11a. Breakast Buffet. Grill, 12p-9p. All Welcome. Vet’s Club, 868 Main St.

Key:

BS = Broken Spoke
BC = Buffalo Chip
ERS = Easy Riders Saloon
FTS = Full Throttle Saloon
GCR = Glencoe Camp Resort
IHCG – Iron Horse Campground
JPG = Jack Pine Gypsies
OEJ = One Eyed Jacks
SHS = Side Hack Saloon
SVC = Shade Valley Campground
TKS = The Knuckle Saloon

Thursday, August 1
7p-11p – Broad Band, BS inside
8p – Fantazzmo, OEJ
10p – Jasmine Cain, Deadwood Saloon

Friday, August 2
10a – Motocross “Practice”, JPG
12n – City of Riders Opening Ceremony, Main & Junction
4p-7:30p – Blue 88, BS inside
6p – DJ Funk, SVC
8p – Jasmine Cain, ERS
8p – Fantazzmo, OEJ
8p – Thirsty Fish, SHS
8:30p-12m – Joe Santana, BS inside
8:30p-12:30a – Startz and Endz Band, IHCG
9p – Shoot to Thrill, AC/DC Tribute, TKS
9p – Linnaberry Wine, SVC
10:30p – 3 Days Grace – ERS
10:30p-12m – Queensryche, BC

Saturday, August 3
10a – Motocross “Practice”, JPG
12n-3:30p – 40 Minute Feel Good, SHS
12n-5p – Broad Band, BS pool
3p-5p – Chop-In Block Pool Party, BS
3p-8p – All Veteran Reunion, Mueller Civic Center, Hot Springs, SD
4p-7:30p – Blue 88, SHS
4p-7:30p – Whiskey Mouth, BS
4p-8p – Fantazzmo, OEJ

DAILY

Thursday, August 1
7p-11p – Broad Band, BS inside
8p – Fantazzmo, OEJ
10p – Jasmine Cain, Deadwood Saloon

Friday, August 2
10a – Motocross “Practice”, JPG
12n – City of Riders Opening Ceremony, Main & Junction
4p-7:30p – Blue 88, BS inside
6p – DJ Funk, SVC
8p – Jasmine Cain, ERS
8p – Fantazzmo, OEJ
8p – Thirsty Fish, SHS
8:30p-12m – Joe Santana, BS inside
8:30p-12:30a – Startz and Endz Band, IHCG
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4p-7:30p – Blue 88, SHS
4p-7:30p – Whiskey Mouth, BS
4p-8p – Fantazzmo, OEJ

The Unveiling

Check the Pocket Guide for complete info

Click or Call: LegendsRide.com • (605) 347-9000

Bill Warner

The Unveiling

Check the Pocket Guide for complete info
Schedule of Events (cont.)

Sunday, August 4
9a – Ryan Waterland Memorial Motocross, JPG
12n – FXR Motorbike Show & Ride, City Park/Soccer Fields
12n-3:30p – 40 Minute Feel Good, SHS
12n-5p – Broad Band, BS pool

Monday, August 5
10a – Amateur Hill Climb, JPG
12n – Horse Backstreet Choppers Bike Show, FTS
12n-3:30p – Great Outdoors, SHS
12n-5p – Broad Band, BS pool
2p – Jasmine Cain, Meet & Greet, Sturgis Liquor
3p – WMDRA AMSOIL Sturgis Nationals Test & Tune, Sturgis Dragway
3p-4p – Dead or Alive, BS pool
3p-5p – Chop-In Block Pool Party, BS
4p-7:30p – Great Outdoors, SHS
4p-8p – Fantazmo, OEJ
5:30p-7p – Silver Bullet Band, BS inside
6p – DJ Funk, SVC
8p – The Dirty Guv’nahs, BS main stage
8p – Warrant, GCR
8p – Saliva, ERS
8p – Highway 55, SHS
8p-2a – FIVE 13 Band, OEJ
8:30p-10p – Halestorm, BC
9p – Crash Wagon, SVC
9p – Leogun, BS main stage
8p – Glass Onion, SHS
8p – Puddle of Mud, ERS
8p-2a – FIVE 13 Band, OEJ
8:30p-12:30a – Great Outdoors Band, IHCG
8:30p-10p – Doobie Brothers, BC
9p – Skid Row, GCR
9p – Gretchen Wilson, FTS
9p – Crash Wagon, SVC
9p – Queen of the Stoneage, BS main stage
10:30p-12m – Kid Rock, BC
11p – Saliva, GCR

Tuesday, August 6
Military Appreciation Day!
8:30a – Registration for Jacket Ride, Black Hills State Univ. Campus parking lot next to football field, Spearfish, SD
9a – “Gypsy Tour”, JPG
9a-11a – Paul Yaffe Bagger Nation Show Registration/Bike Show, FTS
10a-1a – Jacket Ride, Black Hills State University, Spearfish
12n – WMDRA AMSOIL Sturgis Nationals Qualifying, Sturgis Dragway
12n – 14th Annual Custer Mayor’s Ride, VFW, Custer
12n-3:30p – Blue 88, SHS
Broken Spoke Campground & Resort announces:

The Black Crowes • Queens of the Stone Age • Korn • Gary Allan

For the 2013 Sturgis Rally.

Celebrating 25 years of keeping the shiny side up and the rubber side down!

- August 6th Editor's Choice Bike Show
- Legends Gallery
- Miss Broken Spoke Contest
- Cycle Source Events
- Motorcycle Cowboys
- Hellzapoppin Circus Side Show Review
- Traveling Tattoo

5000 sq. ft pool & Jacuzzis

Emcee Jack Schit!

The Wall of Death
Squid Wheelies
Motorcycle Stunt Team

Hands down best food at the Black Hills Rally!

Brooken Spoke Saloon
South Dakota

Hwy 79 N, Sturgis SD
600 pristine acres

Get camping and concert tickets
@ www.ticketaster.com & 800-745-3000

866.754.2526 - BROKENROKE.COM
ONE-EYED JACK’S SALOON

Follow the crowds to
The Biggest Party on Main Street!
Sturgis, SD

JOIN US FOR BUFFET BREAKFAST
7-10am ALL YOU CAN EAT!
Only $10

WHERE THE GIRLS ARE!
1304 Main Street • Sturgis, SD • (605) 423-4120
Visit our Online Store and get lots of cool One-Eyed Jack’s Stuff!
WWW.ONEEYEDJACKSSALOON.COM

RALLY SCHEDULE

Friday, Aug. 2nd, 2013
8pm - Close
Fantazzmo - Rock n Roll
Free Admission

Saturday, Aug. 3rd, 2013
8pm - 2am
FIVE 13 Band - Rock n Roll
Free Admission
Fantazzmo - Rock n Roll
4pm to 8pm - Free Admission

Sunday, Aug. 4th, 2013
8pm - 2am
FIVE 13 Band - Rock n Roll
Free Admission
Fantazzmo - Rock n Roll
4pm to 8pm - Free Admission

Monday, Aug. 5th, 2013
8pm - 2am
FIVE 13 Band - Rock n Roll
Free Admission
Fantazzmo - Rock n Roll
4pm to 8pm - Free Admission

Tuesday, Aug. 6th, 2013
8pm - 2am
FIVE 13 Band - Rock n Roll
Free Admission
Fantazzmo - Rock n Roll
4pm to 8pm - Free Admission

Wednesday, Aug. 7th, 2013
8pm - 2am
FIVE 13 Band - Rock n Roll
Free Admission
Fantazzmo - Rock n Roll
4pm to 8pm - Free Admission

Thursday, Aug. 8th, 2013
8pm - 2am
FIVE 13 Band - Rock n Roll
Free Admission
Fantazzmo - Rock n Roll
4pm to 8pm - Free Admission

Friday, Aug. 9th, 2013
8pm - 2am
FIVE 13 Band - Rock n Roll
Free Admission
Fantazzmo - Rock n Roll
4pm to 8pm - Free Admission

Saturday, Aug. 10th, 2013
8pm - 2am
FIVE 13 Band - Rock n Roll
Free Admission
Fantazzmo - Rock n Roll
4pm to 8pm - Free Admission

GREAT NEW DESIGNS FOR 2013!

FULL LUNCH & DINNER BEST STEAKS IN TOWN!
Full Liquor & Every Domestic Import Beer you can think of!
SIDE HACK SALOON

FULL LIQUOR BAR!

New Home of GUNNER'S LOUNGE
"Keepin em wet since 1965"

LIVE ADULT ENTERTAINMENT
(NO COVER CHARGE)

A SPECIAL THANK YOU TO ALL OUR ACTIVE DUTY MILITARY AND OUR VETERANS!

Owned and Operated by an Iraq Veteran

3 LIVE BANDS DAILY!
(NOON TIL 2:00am - NO COVER CHARGE)

HOME COOKED BREAKFAST, LUNCH & DINNER

PLENTY OF BIKE PARKING

FAMOUS CUSTOM RETRO T-SHIRTS

ICE COLD AIR CONDITIONING

LADIES & GENTLEMEN'S CLUB

WET T-SHIRT CONTESTS DAILY!
*See schedule of events for full details.

BAR OPEN DAILY UNTIL 2AM

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West Coast Choppers

Bagger Nation
Bike Show Tuesday

Paul Yaffe
Bagger Nation

Full Throttle Slooshshine
CONCERT SERIES 2013

Black Label Society
Aug 3rd

Bret Michaels
Aug 4th

Gretchen Wilson
Aug 5th

Scott Weiland
Aug 6th

Big & Rich
Aug 6th

Vince Neil
Aug 7th

Jackyl
Aug 7th

For more concert info go to:
www.fullthrottlesaloon.com

Thank You For Your Loyalty!
**DABUS Route**

- **Sturgis View CG.**
- **Knuckle C.G.**
- **Thunder Dome**
- **Kick Start**
- **Lamphere Ranch C.G.**
- **Drag Pipe Saloon**
- **Broken Spoke C.G.**
- **Iron Horse Ride-In-Rest Shade Valley Creek Side Bear Butte Creek**

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*www.sturgisbus.com*

**Check out the Schedule for the New Spearfish Shuttle!**

**Best Damn Party on Wheels!**

**Look for the Newest Attraction to Sturgis...The Double Decker Bus. It can be found at the Knuckle Saloon. Also, watch for the Deadwood to Sturgis & Back Bus Daily!!**
Schedule of Events (cont.)

12n-5p – Broad Band, BS pool
12n-6p – Editors Choice Bike Show, BS inside
1:30p-3:30p – Military Appreciation Day Ceremony, City of Riders Expo, Lazelle & 4th
3p – Military Appreciation Day Flyover, Legendary Sturgis Main St.
3p-4p – Houses of the Holy, BS inside
3p-5p – Chop-In Block Pool Party, BS
4p-7:30p – Great Outdoors, SHS
4p-8p – Fantazzmo, OEJ
5:30p-7p – Jasmine Cain, BS inside
6p – DJ Funk, SVC
7p – Carbon County Rodeo, Rawlins, WY Fairgrounds
7p – Pearl Hoel Memorial Short Track Race, JPG
8p – New Medicine, BS main stage
8p – Great Outdoors, SHS
8p-2a – FIVE 13 Band, OEJ
8:30p-10p – Tesla, BC
8:30p-12:30a – Joe Santana, IHCG
9p – The Lugnuts, SVC
9p – Korn, BS, main stage
9p – Lita Ford, GCR

Wednesday, August 7
9a-12n – J&P Cycles Ultimate Builder Custom, Lazelle & 4th/Event Row
9a-12n – Sturgis Motorcycle Museum Hall of Fame Induction Breakfast, The Lodge in Deadwood
12n – Cycle Source Run to the Line, BS
12n-3:30p – Highway 55, SHS
12n-5p – Broad Band, BS pool
2p – Jasmine Cain, Meet & Greet, Sturgis Liquor
3p-4p – Paradise City, BS inside
3p-5p – Chop-In Block Pool Party, BS
4p-7:30p – Blue 88, SHS
4p-9p – Fantazzmo, OEJ
4:30p – J&P Cycles Ultimate Builder Custom Bike Show Awards, Motorcycle Expo, Lazelle & 4th
5p-8p – Trike Owners United Ride Reception, BC
5:30p-7p – Houses of the Holy, BS inside
6p – DJ Funk, SVC
10p – Scott Weiland, FTS (voice to Stone Temple Pilots)
10:30p-12m – Toby Keith, BC
11p – Molly Hatchet, GCR
Schedule of Events (cont.)

Thursday, August 8
9a-4:30p – Road Iron/Eddie Trotta/Dirty Bird Concerts
   Bagger Show, ERS
10a-5p – Rat’s Hole Custom Bike Show, sponsored by
   Law Tigers, BC
11a – Veterans Cruise – Custer Cruisin’, VFW, 721 Mt Rushmore, Custer
12p-3:30p – Glass Onion, SHS
12n-5p – Broad Band, BS pool
2p – Jasmine Cain, Meet & Greet, Sturgis Liquor
2:30p-4:30p – Hamsters Custom Bike Show Mayor’s Choice Award, Lazelle & 4th/Event Row
3p-4p – Silver Bullet, BS inside
3p-5p – Chop-In Block Pool Part, BS
4p-7:30p – Great Outdoors, SHS
4p-8p – Cycle Source Night Time Chopper Show, BS
4p-8p – Fantazzmo, OEJ
4:30p-5:30p – Dead or Alive, BS inside
5p – Extreme Sport Fighting, TKS
5p-6p – Victory Owners Ride Reception, BC
6p – DJ Funk, SVC
6p-7:30p – Paradise City, BS inside
7p – Carbon County Rodeo, Rawlins, WY Fairgrounds
7p – Mini-Sprint Car Racing, JPG
8p – Highway 55, SHS
8p – Black Stone Cherry, ERS
8p-12m – Big House Pete, BS inside
8p-2a – FIVE 13 Band, OEJ
8:30p-12:30a – Great Outdoors Band, IHCG
9p – Harley & the V-Twins, SVC
10p – Great White, GCR
10p – Rat’s Hole Custom Bike Show Awards sponsored by Law Tigers, BC
10p – Jackyl, FTS
10:15p – Military Tribute Honoree w/Presentation, BC
1030p-12m – Lynyrd Skynyrd, BC

Friday, August 9
8a-8p – Vietnam Memorial Wall, BC
10a – Pro Hill Climb, JPG
12n-3:30p – Blue 88, SHS
12n-5p – Broad Band, BS pool
3p-5p – Chop-In Block Pool Party, BS
3p-7p – Jasmine Cain, BS inside
4p-7:30p – Unfinished Business, SHS
4p-8p – Fantazzmo, OEJ
5p – Extreme Sport Fighting, TKS
5p-11p – Karaoke, IHCG
7p – Carbon County Rodeo, Rawlins, WY Fairgrounds
7p-6p – Alien Ant Farm, BC
8p – Liquid Blue, SHS
8p – Jasmine Cain, ERS
8p-12m – Farrell Webber Band, BS inside
8p-2a – FIVE 13 Band, OEJ
8:30p-10p – LIT, BC
10:30p – Jasmine Cain, ERS
10:30p-12m – Fuel, BC
End
73rd Sturgis Motorcycle Rally

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This marks the 20 Year Anniversary of Joe Santana Rockin’ at the Sturgis Rally. Joe began with The Knockers in 1993 at the Broken Spoke Saloon with Jay Allen. Later, when Michael Ballard opened the Full Throttle Saloon, Joe played from their 1st Bike Week. Joe is still the most consecutive playing artist at both of these venues. Along with The Motley Jackson Band and Kingfish. Joe has played at The Side Hack Saloon and most campgrounds in the area (Days End, Iron Horse, Hog Heaven, Bear Butte, etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., e...
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