THE "Throttle" IS BACK!

IT'S BIGGER, BETTER & BEYOND THUNDER DOME

LOCATED AT THE NEW PAPPY HOEL CAMPGROUND
JUST OUTSIDE STURGIS

See inside for complete Full Throttle Saloon concert schedule

AUG 4-13 2017

Local Area Maps & Event Guide

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THINK YOU DESERVE THIS CHOPPER?
1. UPLOAD YOUR VIDEO AT INSTAGRAM OR TWITTER
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TWISTED TEA® A LITTLE TWISTED CHOPPER VIDEO SWEETSTAKES
No Purchase necessary. Sweepstakes open to U.S. legal residents in any state who are 21 years of age or older. One (1) Grand Prize — Winner will receive a Twisted Tea Custom Chopper with an approximate retail value (“ARV”) $8,000.00. The difference between any stated value and actual value will not be awarded to winner. Sweepstakes begins at 12:01 a.m. EST on 3/1/2017 and ends at 11:59 p.m. EST on 10/15/2017. Prize winners will be selected in a random drawing on or around 10/15/2017. To Enter: Take a video explaining why you deserve the Twisted Chopper and upload it to Instagram or Twitter with the hashtag #TwistedTeaChopper #Sweeptakes and tag us @TwistedTea @CycleSource or visit http://www.TwistedChopper17.com (“Website”) and follow the online instructions to play for a chance to win a prize. For Official Rules and prize breakdown hand-print your name and complete address on a 3” x 5” card and mail to: TWISTED TEA® A LITTLE TWISTED CHOPPER VIDEO SWEETSTAKES Official Rules Request, 300 West Vine St, BOX 802, Lexington, KY 40507, on or around October 15th, 2017. Void where prohibited.

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STURGIS BUFFALO CHIP
AUG 4 - 12, 2017
CONCERTS & RACES FREE WITH CAMPING
GET PASSES NOW • WWW.BUFFALOCHIP.COM • 605.347.9000

CONCERTS
Ozzy Osbourne
with Zakk Wilde
blink-182
Shinedown
Lynyrd Skynyrd
The Doobie Brothers
Justin Moore
George Thorogood
Blue Oyster Cult
Alter Bridge
Pop Evil
All That Remains
Blackberry Smoke
RATT
Night Ranger
Drowning Pool
Trapt

RACES
American Flat Track
AMA Pro Grand National Championship Event
Presented by Indian Motorcycle
RSD Super Hooligan Races
Presented by Indian Motorcycle
AMA Supermoto Races
Dirt Riot Off-Road Racing
Tickets sold separately
Street Drag Invitational
Doug Danger’s World Record
Rattlesnake Jump

CROSSROADS FREE ACCESS
LIVE MUSIC - SHOPPING
BIKE SHOW CAPITAL OF THE WORLD!
BMW DEMO RIDES
$2 BEERS/$3 WELLS
JULY 1 - AUG 12 ALL DAY EVERY DAY
AT THE CROSSROADS BIG ENGINE BAR
Welcome to the 77th Anniversary of the Sturgis Rally! I want to thank Full Throttle for the cover, Russ Brown for the Back Cover, and Iron Horse Saloon for the Centerfold. You guys make us happen.

So much going on, so let's get started. Twisted Tea – look for the Tea Baggin Wagon and say Hi to Billy G and Tank---and register to win that Chopper.

If you have an accident, bummer. Call Russ Brown and you will be well taken care of. Jack Pine Gypsies – this is why we are in Sturgis – this is their 81st year. See the ad for the schedule. Charities – there are so many out there – make sure where the money is going.

Legends Ride and Halifax Urban Ministries are two good ones. Now that you've ridden your bike all day, take da bus! It's cheaper that going to jail. It is a party on wheels.

OK. Lots of bands going on. See the Guide for the complete listing. I'll mention a few. Buffalo Chip has Ozzie Osbourne, blink-182, Justin Moore and George Thorogood.

Full Throttle Saloon is having Travis Tritt, Bret Michaels and Thursday night Jackyl night. Yeah, baby!

Iron Horse – wow! They have really stepped up this year. The concerts are free, baby. They've got In this Moment, Bush, Hairball, Hells Yeah, just to mention a few. Did I mention they are free? They also have a VIP area. Check it out.

In the back, Iron Horse is having demonstrations from industry professionals – see the Guide for the complete schedule. Also, don't forget their bike shows.

Rat-Tan Motorcycle Accessories are nearby...no long lines. Done while you are enjoying a cold beverage.

Side Hack Saloon – got a great buffet breakfast, and they've got Gunners Lounge which has been around since 1965, and live adult entertainment. What else can you ask for.

Over at Black Hills Harley-Davidson Vendor Park, see Todd Flesner 52/52 performance tuning, he's got 2 Dynos in one location and they do trikes. So if you have a need for speed, have them make you go fast. Also while you are there, see the Fairing Exchange. And stop by Wide Open Custom Plastics – fairings a working man can afford.

If you need propane gas, call McGas. The number is in the book. They'll take good care of you. It's family owned.

Legends Ride – August 7 at 11am. See the Guide.

If you need a place to stay in Sturgis...No Name City Luxury Cabins and RV. They aren't here just for the Rally. Cable TV, Cabins, big pool...everything you need to make your vacation awesome.

11th Annual Sturgis Bike Show with the Horse Magazine. It's a really cool show. Go see it. You can even register to be in it. No fee!

Iron Horse Campground is a nice place to stay. They have a happy hour with half price drinks. Da bus service is available to take you where you want to go in town.

Strip Club Choppers – see them in 3 locations. Listed in the Guide.

Shade Valley – Tanya Tucker, just to mention one. And – if you are interested in purchasing a campground, go to the auction on September 8th where it's up for sale. I will be sad to see these old owners go. I wish them great success in their future endeavors.

If you need food...the Iron Horse Saloon has breakfast burgers and dinner. Full menu and it's air conditioned. Two floors of seating.

Angel's Sewing – see her downtown in Sturgis. 16 years at the same corner.

See the sights like Crazy Horse Monument, Mt Rushmore, Devil's Tower and Needles Highway. Don Howard will be out there shooting. So smile! See the signs.

Drink plenty of water – it's hot. Keep yourself covered up so you don't get a bad windburn. Past experience.

Remember rubber side down, shiny side up.

PS – Lots of love to Ronnie and Robin, love to Mom on her 80th birthday, and Fuzzy is 7 this month!

~ Ron Martin
This list of events is compiled from various sources and all dates & times are tentative & subject to change. The Souvenir Biker’s Pocket Guide for Sturgis Motorcycle Rally 2017 is published by Biker’s Pocket Guide, Inc., P.O. Box 265087, Daytona Beach, FL 32126 (386) 323-9955. Publisher: Ron Martin. We are on the web at: www.bikerspocketguide.com. Events in this Guide begin August 4th and end August 13th. The following are listings of merchant and advertiser names and addresses who are participating in the Sturgis Motorcycle Rally 2017 festivities. Updated 7/23/17. ©2000-2017 Biker’s Pocket Guide, Inc. All rights reserved. Biker’s Pocket Guide, Inc., its Publisher, Agents & Advertisers do not necessarily condone any activities or advertisements listed in this Guide. The Publisher and its officers, employees, agents, volunteers, and sponsors are not responsible for any loss or damage which might be associated with patronage of any party named in this publication, and is not responsible for any Act of God such as inclement weather, fire, flood, natural or man-made disaster, etc., that are out of the control of the Publisher, which affect the publishing of this guide. Finally, no scanning or copying without the permission of the Publisher. This stuff is copyrighted! Understand...?
AA – Meetings Daily at 8a, 11a, 2p, 5p, and 8p at St. Thomas' Episcopal Church, 1222 Junction Avenue.
All You Can Eat Biker Breakfast Buffet – 6:30 am daily. Full Throttle Saloon
Angell Sews Patches – She’s here in Sturgis – corner of Third and Lazelle St.. I won’t sew your pockets shut! (317) 694-2833
Anheuser Busch, Ft Collins, CO – The Biergarten – Biker Friendly since 1988! Come visit the home of Bud on your ride home! We have tours and a tasting room, a beer school and a Biermaster Tour! The Rockys are in the Background. We are Exit 271 off of Interstate 25. The original Rebel – Budweiser. This Bud’s for You!!! Budweiser Brewery Experience, 2351 Busch Dr., Fort Collins, CO 80524
Antelope Creek Leather – On the Corner of Third & Lazelle! Antelope creekleather.com or on FB. Our home is 227 N. Harvey St., Borger, TX 79007. 806.274.7400.
Bear Butte – As you look at this important landmark in the Black Hills, it is a sacred place for the Lakota Sioux and Cheyenne. For as long as they can tell, this has been a place of pilgrimage, prayer, meditation and peace. Often offerings are left on the hillside, and on the top as part of their prayer experience.
Beaver Bar – The Beaver is here! We are located at 12998 Hwy 34 in Sturgis. We’ve got lots going on...you never know what’s going to happen at the Beaver Bar! August 4-August 13. Home of the $2 beer, and the $4 Bloody Mary all day! Visit us at our Myrtle Beach and Daytona locations! Live entertainment daily, mechanical bull rides, a GREAT vendor zone, hot Southern girls. And more! Visit Beaver Steak & Potato Company, the Grub Shack. Free Parking. Live music begins at 4pm daily. Karaoke from 11a-4p. Da Bus stops here! Cutting Edge Biker Karaoke with DJ TAZ – Outside Bar all Week, 2p to close! Check the schedule of events for daily band times. (844) MYBEAVER. BeaverBar.net
Broken Spoke Campground – Come out and join us for contests, parties and fun. Check out the daily listing for the band schedule, and take part in the fun. BrokenSpoke.com

Buffalo Chip Sturgis – We have lots in store for you August 4-12! The Flaunt Girls will be here daily! Races: American Flat Track AMA Pro Grand National Championship Event; RSD Super Hooligan Races; AMA Supermoto Races; Dirt Riot Off Road Racing; Street Drag Invitationals; Doug Danger’s World Record Rattlesnake Jump and more! Crossroads – free access! Live Music and shopping at the Bike Show Capital of the World! BMW Demo Rides. $2 Beers/ $3 Wells 7/1-8/12 Every Day at the Crossroads Big Engine Bar! Concerts and races are free with camping. Concerts include Ozzy Osbourne with Zakk Wylde, blink-182, Shinedown, Lynyrd Skynyrd, George Thorogood, The Doobie Brothers, Justin Moore, Blue Oyster Cult, Alter Bridge, Pop Evil, All that Remains, RATT, Night Ranger, Drowning Pool, Trapt, Blackberry Smoke. Biker Games! Miss Buffalo Chip Pageant, Karaoke, Midget Bowling, Zip Line, Bands, bands and more bands. Sons of Light Ministry Free Pancake Breakfast daily 9a-1p! We have it all!!!

20622 - 131st Avenue, Sturgis, SD 57785. (605) 347-9000. BuffaloChip.com

Buffalo Chip Gun Range – Shoot like James Bond for free at the Chip! We have appointments available. Located across 132nd Ave at the east end of the Buffalo Chip Campground.

CARtoons Magazine - Automotive humor at it's best! Subscribe today and never miss an issue. CARtoonsmag.com

City of Riders Headquarters – 9a-9p daily. Info booth, Registration, Lost & Found, Vendors, Exhibits. 1019 Main, Sturgis.

Crazy Horse Memorial – World's Largest Mountain Carving! Ride on In! For info call 605.673.4681 . crazyhorsememorial.org

Da Bus – Best Damn Party on Wheels! We provide shuttle service to all major locations (see our map). Party Shuttle – Taxi Service! Look for the Double Decker Bus! See Da Bus Route in the Guide. Safest way to party and stay out of jail! Schedule subject to change due to high traffic. Sturgis, SD. RideDaBus.com or visit us at www.facebook.com/partyondbus

Devil's Tower – National Monument. Take a side trip to visit this geological mystery. Did you see Close Encounters? Climbers must register through the Park office.

Don Howard Photography – You Ride – We Shoot! See us at Sturgis Needles Highway. For more info, call (386) 299-7183 or visit AboutDon.com. Email me at hpicone2u@yahoo.com.

Dyno Promotions – 52/52 Performance & Those Dyno Guys at the Black Hills Vendor Park in Rapid City. 2 Dynos at one location with the only Trike Dyno in Sturgis! $50 Dyno Runs. Onsite installation of Pro-Action shocks, Rekluse clutches, RC components. Spectro full service oil changes. Factory reps on site. See ad for details.

The Fairing Xchange – Black Hills Vendor Park at 3150 Tatanka Road, Rapid City. 8/2-14 during Sturgis 77th Annual Bike Rally. Will have full liquor bar. Bikini bike wash every day, with live entertainment Monday through Friday! TheFairingXchange.com. 904.589.5253

Full Throttle Saloon - New!! The Party Never Stops at Michael Ballard's Full...
Throttle Saloon! All You Can Eat Biker Breakfast Buffet! So much to see, hear and do! Wall of Death – motorcycle stunt show! We have contests, bands, food and drink, midget wrestling, free FTS Tattoo’s, Burnout contests – more, more more!!! Billy Lane of Choppers, Inc. and the Sons of Speed – Live vintage motorcycle racing located at the new Pappy Hoel Campground Race Track just outside of Sturgis. Monday – Horse Backstreet Chopper Bike Show. Tuesday – American Bagger: Bagger Nation Bike Show. Wednesday, Pappy Hoel Memorial Ride. And...Full Throttle 'Sloonshine! And... great entertainment! See daily schedule for bands – Travis Tritt, Bret Michaels, Jackyl, Molly Hatchet, Pat Travers, Kat Perkins, ZZ3, Powder Mill! Hottest Girls, Coolest Pool, Full Throttle RockStars, Brand New Burout Pit. Come see the newly rebuilt Full Throttle Saloon! Now located on Hwy 79 near the base of Bear Butte! FullThrottleSaloon.com


The Horse / Backstreet Choppers and Michael Ballard - 11th Annual Free Sturgis Bike Show at the Pappy Hoel Campground on Monday, August 7. Registration – 9am to noon. Show – Noon – 4pm. Over $20,000 in prizes! And it’s a FREE Bike Show. No classes, No categories, No registration fee. For info, call 313.737.8888

Iron Horse Campground – Cabin rentals, Da Bus shuttle service to surrounding area available. Live entertainment 8:30p-midnight. Karaoke, 5p-8p daily. Happy Hour – Half Price Drinks 5p-7p. RV Park, large spaces (up to 80’x30’), Tent sites, clean shower facilities. 20446 Sturgis Rd, Sturgis, SD 57786, (877)700-4766, IronHorseCampground.com

Iron Horse Saloon Sturgis – World Famous! Concert VIPs drink for free! Good food at the Iron Horse Grill, a great restaurant! Pasta and Pizza Buffet (11a-8p), Sandwich, soup and salad bar (11a-8p), Prime Rib and Crab Leg Buffet (all you can eat – starting at 5pm). Great food vendors outside, too! Happy Hour, 4-5p every day. And music all day! Great Line-up. See daily listing for schedule. Ihsturgis.com – check us out online for ALL the info! 888 Junction Avenue, Sturgis! 605.561.2400.

Jackpine Gypsies Headquarters – We warmly invite you to join us in our celebration of American Racing. With 5 different types of racing, there’s something for everyone. Historic racing, great food, fun merchandise and lifelong memories with family and friends awaits you. Join the Historic Jackpine Gypsies Motorcycle Club! 868 E Main, Sturgis, SD. See our ad and the Event Listings for race dates and times. (605) 347-8613. jackpinegypsies.com

Legendsride.com – Kick start your Sturgis Rally with the Ride that Rocks! On Monday, Aug. 7, join the 10th annual Legends Ride. Ride kicks off at 11am in front of the Historic Franklin Hotel and Silverado Casino. Raising significant funds for local charities. End your ride by having lunch at the Buffalo Chip! Give us a call to reserve your tickets at (605) 347-9000, or visit us online, LegendsRide.com.

Lone Star Rally – Galveston Island, TX, November 2-5, 2017. Free Admission, Lots of Free Live Music on Two Stages, Beautiful Historic Venue, Hundreds of Vendors, National Bike Shows. lonestar-rally.com

Main Street Photo Towers – 9a-9p daily, Main & Junction/Main & 4th.

Mayor’s Ride - Sturgis presented by Jack Daniels – Register now! 15th Annual on Monday 8/7/2017! 6:30 am to several Black Hills attractions, including
Mt Rushmore, ending with a luncheon with Mayor Carstense begins registration, KSU at 9am. Master of Ceremonies is Jessie Combs. The Ride will highlight Jessie Combs as your host at Custer State Park. See SturgisMotorcycleRally.com for details.

**McGas Propane** – Family owned and operated. Serving the Black Hills since 1939. We’ll fill your RV, Motorhome and trailer tanks! Owner: Graham McPherson. P O Box 126, Sturgis, SD 57785. 844.86.MCGAS, or phone 605.347.5666. mcgas.biz.

**Military Appreciation Day** - This year, the City of Sturgis is proud to set aside Tuesday, August 8th as Military Appreciation Day. At 2:00pm, the City of Sturgis will be hosting a reception at the conclusion of the Dakota thunder Run at the VIP Hospitality Center at 1544 Lazelle Street to honor WWII Veteran and Pearl Harbor survivor Stan Lieberman. At the conclusion everyone will go to Main Street to await the B-1 flyover at 3:00pm.

**Myrtle Beach Harley-Davidson** – When it has to be Harley-Davidson! 4 convenient locations in Myrtle Beach – see our ad for locations. Myrtlebeacharley.com

**No Name City Luxury Cabins & RV, LLC** – The only place to stay while you visit Sturgis! RV, Cabins (some with jacuzzi) & Camping. Restaurant open during Rally and private events. We have private showers. Pool, heated indoor and outdoor jacuzzi, 2 laundromats, and community gas fire pit, cable TV, Da Bus service. Exit 34, South side I-90, ¾ mile – follow the signs. 20899 Pleasant Valley Dr, Sturgis, SD, (605) 347-8891, nonamecity.com

**Old Fort Meade** – Experience some of the history of the West. Visit the Old Fort Meade Museum in Ft Meade, SD. Open 9a-5p daily. (605) 347-9822. OldFortMeade.org.

**Pappy Hoel Speed Classic** – 8/3 through 8/5. Swap Meet, Bike Shows, Exhibitors, great food and entertainment, and the racing that started it all! Daily 10am-7pm. Sturgis Fairgrounds.

**Rally Headquarters** – Info booth, registrations, lost & found, vendor exhibits. 1019 Main St, Sturgis.

**Russ Brown Motorcycle Attorneys** – Yeah. We’re different from most lawyers. We Ride. We Care. We Win. The original attorneys who ride, with over 40 years experience. For info, visit us at RussBrown.com, or call 800-4-BIKERS.


**Side Hack Saloon/Gunners** – Ladies & Gentlemans Club w/live adult entertainment (no cover). 3 Live bands daily (noon ’til 2am-no cover). Wet T-Shirt Contests Daily 1p, 3p and 5p! Home of Gunner’s Lounge! “Keepin’ em wet since 1965”. Home Cooked breakfast, and Breakfast, lunch & dinner buffet, plenty of bike parking in back. Open at 6am – serving homemade breakfast & Bloody Mary Bar! Build your own! Bar open daily until 2am. Famous custom retro t-shirts. A special thank you to all our active duty military and our veterans! Owned and Operated by a Iraqi Veteran! 1027 Lazelle, Sturgis, SD, (605) 347-2828, SturgisSideHack.com

**Sons of Light Free Pancake Breakfast** – Daily 7a-11a at the Buffalo Chip.

**Skully Customs** – Air Ride suspension systems! Customers agree – best rides going. Installations at 1020 Lazelle St and Mr. Tire-CBH Cooperative, 2020 Lazelle St, Sturgis. Call 262-989-9232 or visit skullocustoms.com

**Steven Spoons** – The Pocket Guide’s photographer on staff. 732.939.6821.

**Strip Club Choppers** – 8/4-13. Stop by and visit us at Buffalo Chip on 8/9 – Regisration 12n-3p. Judging at 5p. We’ll...
FULL THROTTLE S’LOONSHINE
CONCERT SERIES 2017

MONDAY 8.7.17
Bret Michaels

WEDNESDAY 8.9.17
FTS 2017 Rally
Pat Travers
Kat Perkins

THURSDAY 8.10.17
FTS 2017 Rally
ZZ3
Powder Mill

18th Annual BIKERS BALL! - Thursday

Full Throttle Saloon
2017 Pappy Hoel Motorcycle Rally
Billy Lane of Choppers Inc.
SONS OF SPEED
Live Vintage Motorcycle Racing
Located at the New Pappy Hoel Campground Race Track Just Outside Sturgis, South Dakota.

Monday-Horse Backstreet Chopper Bike Show
Tuesday-American Bagger: Bagger Nation Bike Show
Wednesday- Pappy Hoel Memorial Ride

FTS RockStars
Midget Wrestling
Wall of Death
Free FTS Tattoo’s Burnout Pit

Check www.fullthrottlesaloon.com for more information and updates!
Visit us at our Myrtle Beach and Daytona locations!

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**THE BEAVER BAR**

**STURGIS, SD**

DaBus Stops Here!

Aug 4th - August 13th

**HOME OF THE $2 beer**

Aug 4th - August 13th

**$4 Bloody Mary All Day!**

Aug 4th - August 13th

**Tito's Handmade Vodka**

Aug 4th - August 13th

**MACHINE GUN PREACHERS**

Aug 6 - 9pm
Aug 7 - 2pm
Aug 10 - 7pm
Aug 11 - 7pm

**DOWnfall**

Aug 6 - 5pm
Aug 9 - 2pm

Cutting Edge Biker Karaoke

with **DJ TAZ**

Outside Bar All Week 2pm to Close!

**NEVER KNOW WHAT'S GOING TO HAPPEN AT THE BEAVER BAR!**

12998 Highway 34
Sturgis, SD 57785

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IRON HORSE
SALOON
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BURGERS
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Two Floors of Seating

Wild Burgers DELICIOUS!

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“World Famous”

FRI AUG 4
MOTIONLESS IN WHITE
IN THIS MOMENT

SAT AUG 5
DEVOUR THE PAY
BUSH

SUN AUG 6
Kane Brown
Granger Smith

MON AUG 7
The Lacs
Colt Ford
Hairball

TUES AUG 8
Powerman 5000
Hairball

WED AUG 9
A2E
Alien Ant Farm

THURS AUG 10
Lit
Hairball

FRI AUG 11
King Wayland
Hellyeah

SAT AUG 12
Kottonmouth Kings
Insane Clown Posse

LIVE MUSIC ALL DAY

Dennis Kirk Concert Stage

DAVID ALLAN COE
AUGUST 5th - 8th
4:00 PM

No cover.
No tickets.
NO BS!

CONCERT VIP DRINK FOR FREE
Shop Online at IHSTURGIS.COM

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IRON HORSE Saloon

RIDES & SHOWS OPEN TO PUBLIC ENTRY!

SAT AUG 5
DENVER'S CHOPPERS VINTAGE BIKE SHOW

SUN AUG 6
DENVER'S CHOPPERS OPEN SHOW & RIDE IHS WELCOME PARTY

MON AUG 7
CYCLE SOURCE INDUSTRY PARTY

TUES AUG 8
AMCA VINTAGE MOTORCYCLE SHOW

WED AUG 9
PEREWITZ CUSTOM PAINT SHOW CYCLE SOURCE RUN TO THE LINE

THURS AUG 10
CYCLE SOURCE EDITOR'S CHOICE BIKE SHOW

FRI AUG 11
LIL EVIL INKORPORATED PERFORMANCE BIKE SHOW

SAT AUG 12
RENEGADE RAT ROD INVASION

PRESENTATIONS & DEMOS - NOON - 5PM DAILY
LIVE AT THE IRON HORSE SALOON

GREASE & GEARS GARAGE
CUSTOM FABRICATION
PERFORMANCE EDUCATION

DEMONSTRATIONS FROM INDUSTRY PROFESSIONALS

SUNDAY - AUG 6TH
XAVIER MURIELL - CYCLE SOURCE
1:00PM - 5:30PM - BADGES & FIT A CUSTOM FENDER USING A SHRINKER / STRETCHER

MONDAY - AUG 7TH
RJ POWELL - CUTTING EDGE CUSTOMS
12:00PM - 1:00PM - BUILDING, WELDING AND BENDING CUSTOM HANDLE BARS

TUESDAY - AUG 8TH
BILLY LANE - CHOPPERS INC.
2:00PM - 3:00PM - Sons of Speed Race Bike Chassis

WEDNESDAY - AUG 9TH
CHRIS MOOS - MISFIT INDUSTRIES
1:00PM - 4:00PM - CUSTOM EXHAUST FABRICATION WITH THE LATEST NBG TOOLS

THURSDAY - AUG 10TH
WILL RAMSEY - FAITH FORGOTTEN
1:00PM - 4:00PM - MOCKING UP A CUSTOM FRAME IN A PROFESSIONAL FRAME JIG

FRIDAY - AUG 11TH
DANA MENEELE - SIOUXCIDE CHOPPERS
4:00PM - 5:30PM - CUSTOSM SPRINGER FRONT END SWAP ON A SPORTSTER

LIVE PRESENTATIONS EVERY DAY FROM NOON - 5PM PLUS SPECIAL INTERVIEWS WITH MONDO PORASS - SUN AUG 6TH
SUGAR BEAR - THURS AUG 9TH
STEVE MASSICOTTE - WED AUG 9TH

SEE THE FULL SCHEDULE AT WWW.IHSTURGIS.COM
SIDEHACK Saloon

Sturgis, South Dakota

LIVE ADULT ENTERTAINMENT
(No cover charge)

A SPECIAL THANK YOU TO ALL
OUR ACTIVE DUTY MILITARY AND
OUR VETERANS!

Owned and Operated by an Iraqi Veteran

HOME COOKED BREAKFAST
AND BREAKFAST BUFFET
LUNCH & DINNER

Build your own BLOODY MARY!

PLenty OF BIKE PARKING
FAMOUS CUSTOM RETRO T-SHIRTS

"Keepin’ em wet since 1965"

3 LIVE BANDS DAILY!
(Noon Til 2:00am
No Cover Charge)

(605) 347-2828

1027 Lazelle Street - Sturgis, SD
STURGISSIDEHACK.COM
DA BUS Route

www.facebook.com/partyondaBus

DA Bus/Cab

Thanks again for riding with Da Bus! The safest way to party and stay out of jail.

For more info: www.sturgisbus.com

No Name City C.G.

Notice: Schedules are subject to change due to heavy traffic.
also be at Glencoe Camp Resort and Downtown Sturgis, corner of Junction & Lazells. We are the Worlds Sexiest Bagger Show! StripClubChoppers.com, 714.465.7103.

Sturgis Motorcycle Museum & Hall of Fame – Take a ride back in time! Be a part of our 2017 Hall of Fame Induction Breakfast at The Lodge in Deadwood on 8/9. 8/4 – Ride, Rally & Racing Package 11a-2:30, Silverado Gaming Complex in Deadwood. Call us for more info and tickets. 999 Main St, Sturgis, SD 57885. (605) 347-2001, sturgismuseum.com

Sturgis Motorcycle RallyHeadquarters – We welcome you to the 77th Annual Sturgis Motorcycle Rally. Buy officially licensed merchandise. For more info, go to: sturgismcrally.com

Tan-Rat Motorcycle Accessories – Come see Turk and Becky at the Dragpipe Saloon for the best “Sew Job” in town! No long lines. Done while you enjoy an ice cold beverage. 19967 Hwy 79 North, Sturgis.

Thunder Beach – 17th Annual Autumn Rally, Oct 25-29, Panama City Beach, Florida; 20th Spring Rally – May 2-6, 2018. Ride in Paradise! (888) 396-1638, ThunderBeachProductions.com

Twisted Tea – Be a little twisted – but be twisted responsibly!!! Try our Twisted Tea. Be on the lookout for our Tea Baggin Wagon and try our different flavors. Win a motorcycle! See ad on page 2 for details. Twisted Tea Brewing Company.

Wide Open Custom Plastic – Fairings a working man can afford! Made in the USA! Best air ride on the market. PE-RIOD!!!! Sturgis location: 3150 Tatanka Rd, Rapid City, SD Black Hills Vendor Park off I-90, Exit 55. 602.795.4421 or visit wideopencustom.com
Thursday, August 3
10a-7p – Pappy Hoel Speed Classic, Sturgis Fairgrounds

Friday, August 4
10a-7p – Pappy Hoel Speed Classic, Sturgis Fairgrounds
12n – Outlaw Nation Southern Revival, IHS
12n-3:30p – Great Outdoors, SHS
4p-7:30p – Blistur, SHS
7p – Crashrocket, BB
7:05p – Flaunt Girls, BC
8p – In This Moment, IHS
8p – Lynch Mob, HIS
8p – Silver Street, SHS
8:30p-12:30a – Great Outdoors Band, IHCG
9p – Bike Show - SVR
10:30p – Drowning Pool, BC
10:30p-12:30a – Trapt, BC
11p – Rolling Thunder (AC/DC Tribute Band), SVR

Saturday, August 5
Pappy Hoel Speed Classic, Sturgis Fairgrounds
Denver's Choppers Vintage Bike Show, IHS

Sunday, August 6
Denver's Choppers Open Show & Ride, IHS
8a – Moto-X, Jackpine Gypsies
9a-1p – Free Pancake Breakfast – Sons of Light Ministry, BC
12n – Outlaw Nation Southern Revival, HIS
12n-3:30p – Great Outdoors, SHS
1p – Crashrocket, BB
1p-5p – Xavier Muriell – Cycle Source, IHS
4p – David Allan Coe, IHS
4p-7:30p – Onslaught, SHS
5p – DOWnfall, BB
7p – Eye Candy Saloon Poker Run, SVR
8p – Granger Smith, IHS
8p – Cole Allen, SVR
8p – Blistur, SHS
8:30p-11p – American Flat Track Races, BC
8:30p-12:30a – Great Outdoors Band, IHCG
Monday, August 7
Cycle Source Industry Party, IHS
6:30a – Registration – Sturgis Mayor’s Ride
10a – PRO-AM Hill Climb, Jackpine Gypsies
12n – Outlaw Nation Southern Revival, IHS
12n-1:30p – RJ Powell – Cutting Edge Customs, IHS
12n-3:30p – Blue 88, SHS
1p-5p – Legends Ride – Franklin Hotel, Deadwood
2p – Machine Gun Preachers, BB
2p-7p – Full Throttle Bike Show, Cross-roads, FTS
4p – David Allan Coe, HIS
4p-7:30p – Onslaught, SHS
5p – Black Heart Saints, BB
7p – Pearl Hall Memorial Outlaw Short Track, Jackpine Gypsies
6p – Antique Motorcycle Flat Track Races, Sturgis Half Mile
6p – The Lacs, IHS
Travis Tritt, FTS
8p – Colt Ford, IHS
8p - Jade Monkey, SVR
8p – Moments Notice, SHS
8p-10p – Midget Bowling, BC
8:30p – The Doobie Brothers, BC
8:30p-12:30a – Two Way Crossing, IHCG
9p – Ryan Chris & the Rough Cuts, BB
9p-10p – Jimmie Bratcher, BC
10p – Tanya Tucker, SVR
10:30p – Hairball, IHS
10:30-11:45p – Justin Moore, BC
11:59p – Jade Monkey, SVR

Tuesday, August 8
AMCA Vintage Motorcycle Show, IHS
10:30a-4:30p – Biker 12n – Outlaw Nation Southern Revival, IHS
12n-3:30p – Moments Notice, SHS
2p-4:30p – Billy Lane – Choppers, Inc. IHS
2p – Ryan Chris & the Rough Cuts, BB
3p – Military Appreciation Day – Fly Over
4p – David Allan Coe, HIS
4p-7p – Sportster Showdown Bike Show, BC
4p-7:30p – Blue 88, SHS
7p – Outlaw Dirt Drags, Jackpine Gypsies
7p – Mayor’s Pub Crawl
10p – Fortunate Son (CCR Tribute Band), SVR
11:59p – Abby Nicole & Country Road, SVR

Wednesday, August 9
Perewitz Custom Paint Show – Cycle Source Run to the Line, IHS
12n – Outlaw National Southern Revival, HIS
12n – Wrangler Presents Cycle Source Magazine’s Run to the Line Ride & Michael Lichter Photo Ride, IHS
12n-3:30p – Blue 88, SHS
1p-3p – Chris Moos – Misht Industries, IHS
2p – DOWnfall, BB
4p-7:30p – Blistur, SHS
7p – Nova Rex, BB
7:30p – PRO-AM Verta-X, Jackpine Gypsies
Bret Michaels, FTS
8p – Alien Ant Farm, IHS
8p – Emma Mosley Band, SVR
8p – Silver Street, SHS
8:30p – Pop Evil, BC
8:30p-12:30a – Great Outdoors Band, IHCG
10p – Ron Keel, SVR
10:30p – Hairball, IHS
10:30p – Ozzy Osbourne, BC
11:59p – Emma Mosley Band, SVR

Thursday, August 10
Cycle Source Editor's Choice Bike Show, IHS
18th Bikers Ball, FTS
9a – Registration, Gypsies Tour, Jackpine Gypsies
12n-3:30p – Great Outdoors, SHS
1p-4p – Will Ramsey-Faith Forgotten, IHS
2p - Outlaw Nation Southern Revival, IHS
4p-7:30p – Jypsy Rose, SHS
7p – Bagger Race & Rodeo, Jackpine Gypsies
7p – Machine Gun Preachers, BB
7p-8p – Doug Danger’s Rattlesnake Jump, BC
Jackyl, FTS
8p – Lit, IHS
8p – Blistur, SHS
8:30p – George Thorogood, BC
8:30p-12:30a – Great Outdoors Band, IHCG
9p – Free Fallin’, SVR
10:30p – Hairball, IHS
10:30p – Blink-182, BC

Friday, August 11
Lil Evil Inkorporated Performance Bike Show, IHS
10a – PRO Hillclimb, Jackpine Gypsies
12n – Outlaw Nation Southern Revival, IHS
12n-3:30p – Jypsy Rose, SHS
4p-5:30p – Dana Menfee – Siouxicide Choppers, IHS
4p-7:30p – Great Outdoors, SHS
5p-8p – Karaoke, IHCG
6p – Wayland, IHS
7p – Machine Gun Preachers, BB
8p – Blistur, SHS
8:30p – Alter Bridge, BC
8:30p-12:30a – Great Outdoors Band, IHCG
9p – Sushi Roll, SVR
10:30p – HellYeah, IHS
11p – Kyng, IHS

Saturday, August 12
Renegade Rat Rod Invasion, IHS
12n-3:30p – Great Outdoors, SHS
2p – Outlaw Nation Southern Revival, IHS
4p-7:30p – Blistur, SHS
5p-8p – Karaoke, IHCG
8p – Kotton Mouth Kings, HIS
8p – Silver Street, SHS
10:30p – Insane Clown Possee, IHS

DEVILS TOWER NATIONAL MONUMENT
While here, you should definitely consider a side trip to visit this geological mystery! Devils Tower is an astounding geological feature in the prairie surrounding the Black Hills sacred to the Arapaho, Crow, Cheyenne, Kiowa, Lakota and Shoshone tribes. It is instantly recognizable if you saw the 1977 film Close Encounters! It is still available for climbers who register through the Park Office.

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